



Board of Commissioners

Office: (541) 766-6800
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205 NW 5th St.
Corvallis, OR 97330

co.benton.or.us

AGENDA

BENTON COUNTY BOARD OF COMMISSIONERS

Tuesday, June 22, 2021

GoToMeeting: <https://global.gotomeeting.com/join/925438037>

or Dial 1 (669) 224-3412; Access Code 925-438-037#

Livestream: <http://facebook.com/BentonCoGov>

(Chair May Alter the Agenda)

THE BOARD WILL TAKE A BRIEF RECESS BETWEEN THE WORK SESSION AND BUSINESS MEETING

9:00 A.M.

I. Opening:

- A. Introductions
- B. Announcements

II. Comments from the Public

Time restrictions may be imposed on public comment, dependent on the business before the Board of Commissioners. Individual comment may be limited to three minutes.

III. Review and Approve Agenda

IV. Work Session

- 4.1 9:00 a.m., 30 minutes – Discuss Economic Development Funding – Kate Porsche, Economic Development Manager
- 4.2 9:30 a.m., 1 hour – Annual Update from Bureau of Land Management and Siuslaw National Forest – Paul Tigan - Bureau of Land Management; Michele Holman, Robert Sanchez, Justin Haug – Siuslaw National Forest
- 4.3 10:30 a.m., 30 minutes – Update from Linn-Benton Housing Authority – Donna Holt, Executive Director
- 4.4 11:00 a.m., 45 minutes – Discussion on Vision and Role in Expanding Permanent Supportive Housing in Benton County – Emily Reiman & Erin Day, Dev NW; Daryn Murphy, Commonwealth; Andrea Myhre, Corvallis Housing First

The Board of Commissioners may call an executive session when necessary pursuant to ORS 192.660. The Board is not required to provide advance notice of an executive session. However, every effort will be made to give notice of an executive session. If an executive session is the only item on the agenda for the Board meeting, notice shall be given as for all public meetings (ORS 192.640(2)) and the notice shall state the specific reason for the executive session as required by ORS 192.660.

The meeting location is accessible to persons with disabilities. A request for an interpreter for the hearing impaired or for other accommodations for persons with disabilities should be made at least 48 hours before the meeting to the Board of Commissioners Office, (541) 766-6800.

BUSINESS MEETING

V. Consent Calendar

- 5.1 Approval of the Joint City County Work Session Minutes of May 20, 2021

Public Hearings

(Hearings are heard at 12:00 p.m., time certain or as soon thereafter as the matter may be heard)
Those wishing to speak should sign the "Public Comment" sign-in sheet – Thank you.

PH 1 In the Matter of a Public Hearing Regarding a Notice of Intent to Apply for a Community Development Block Grant – *Mary Otley, Chief Finance Officer; Rachael Maddock-Hughes, Sequoia*

VI. Departmental Reports and Requests

- 6.1 Discussion and Decision to Further Extend the Declaration of a State of an Emergency – *Vance Croney, County Counsel*

VII. Information Sharing: (If time permits the following section will be heard. *The chief purpose of "Information Sharing" items is to allow the Board of Commissioners time and a venue to update one another of their individual activities.*)

- 7.1 Xanthippe Augerot, Chair
7.2 Nancy Wyse, Commissioner
7.3 Joe Kerby, County Administrator

VIII. Other

ORS 192.640(1)" . . . notice shall include a list of the principal subjects anticipated to be considered at the meeting, but this requirement shall not limit the ability of a governing body to consider additional subjects."

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**MINUTES OF THE MEETING
BENTON COUNTY BOARD OF COMMISSIONERS**

Tuesday, June 22, 2021

GoToMeeting link: <https://global.gotomeeting.com/join/925438037>

Livestream: <http://facebook.com/BentonCoGov>

9:00 a.m.

Present: **Xanthippe Augerot**, Chair; **Nancy Wyse**, Commissioner; **Vance Croney**,
County Counsel

Excused: **Pat Malone**, Commissioner; **Joe Kerby**, County Administrator

Staff: **Teresa Farley**, **Joe Hahn**, **Lili'a Neville**, **JonnaVe Stokes**, BOC Staff; **Mary
Otley**, Finance; **Jesse Ott**, Natural Areas, Parks and Events; **Kate Porsche**,
Corvallis-Benton Economic Development; **Alyssa Rash**, Public Information
Officer; **Greg Ridler**, **Jeff Van Arsdall**, Sheriff's Office; **Rich Spofford**, Public
Works

Guests: **Jeff Flesch**, **Marissa Schwartz**, Linn-Benton Community College; **Michele
Holman**, Siuslaw National Forest; **Donna Holt**, Linn-Benton Housing Authority;
Rachael Maddock-Hughes, Sequoia Consulting; **Daryn Murphy**,
Commonwealth; **Emily Reiman**, DevNW; **Scott Snedeker**, Marys Peak Field
Office; **Corey Wright**, RAIN

Chair Augerot called the meeting to order at 9:01 a.m.

I. Opening:

A. Introductions

B. Announcements

Augerot acknowledged that Benton County is located on Kalapuya tribal lands. These tribes were forcibly removed to reservations after the Willamette Valley Treaty of 1855. Living descendants are now part of the Confederated Tribes of Grande Ronde and the Confederated Tribes of the Siletz Indians.

II. Comments from the Public

No comment was offered.

III. Review and Approve Agenda

No changes were made to the agenda.

IV. Work Session

**4.1 Discuss Economic Development Funding – *Kate Porsche, Corvallis-Benton
Economic Development (CBED); Jeff Flesch, Marissa Schwartz, Linn-Benton
Community College; Corey Wright, RAIN***

Porsche referred to the CBED staff report. Last biennium, CBED offered a two-year contract for partner organizations to receive pass-through Benton County economic development funds. Porsche suggested 12-month contracts for 2021-22, and suggested that CBED use 2021 to work on projects postponed in 2020, including a review and analysis of support organizations and

business lifecycles. In 2022, CBED will offer suggestions for partner proposals and target economic development funds to meet gaps found in the study.

CBED received 2021-22 proposals from the Regional Accelerator and Innovation Network (RAIN) and the Small Business Development Center (SBDC). CBED convened a five-member review committee. All reviewers recommended funding SBDC. In 2019-21, SBDC received \$21,500; two reviewers recommended increasing to \$30,000 per biennium. Porsche recommended funding SBDC at the requested amount with CBED's target suggestions, allowing some flexibility.

All reviewers recommended funding RAIN's rural work in Benton County. RAIN received \$25,000 in 2019-21; reviewers recommended an index increase to \$25,700. RAIN proposed additional work in the City of Corvallis. Four reviewers recommended not funding that portion until there is a broader review of needs. Porsche recommended funding RAIN's request with continual monitoring of local needs. Porsche will continue monitoring legislative funding and the potential for a food hub. Staff incorporate the Board's suggestions today into the final contract, to be presented on July 6, 2021, along with CBED's strategic plan and confirmed outside funding for partners.

At Augerot's request, Flesch highlighted specific services SBDC provides to Benton that exceed services to other counties. Pre-pandemic, Corvallis Foundry offered drop-in business advising services; SBDC may try other drop-in locations in the City of Corvallis, such as the Public Library, successful businesses, and the Benton Center. Two advisors work primarily in Benton, and SBDC has hired a Spanish-speaking advisor for Hispanic/Latinx community outreach. SBDC will fund scholarships to increase access to business management training.

Schwartz described additional SBDC trainings for specific business needs.

Wright thanked the Board for four years of funding and noted that Linn County also funds RAIN. RAIN has served 114 business owners in the last four years, including 58 from Corvallis. RAIN requested funding to hire an entrepreneur solely for Corvallis business demand.

Augerot asked about differences in services provided to Linn County.

Flesch replied that SBDC has a long history in both counties and will have new activities for Benton. As SBDC Director, Schwartz will create strategic plans and service opportunities.

Augerot asked about specific programs provided to the Latinx community such as basic finance and accounting, noting Diversity, Equity, and Inclusion Officers on campus and State networks.

Schwartz will build relationships and create a resource guide for these community members.

Flesch shared that SBDC suffered a lack of fiscal management for the last several years, but now has a two-year budget implementation plan and will be solvent by the end of 2021.

Augerot asked Wright if delayed funding would impair RAIN's ability to provide services, or if it is preferable to do the local business analysis first.

Wright shared aspects of business life cycle analysis. The proposed new Venture Catalyst position focuses on rural areas. RAIN will have to reduce services if funding is delayed.

Augerot noted that the American Rescue Plan Act (ARPA) will likely provide more economic development funds. The Board wants to use those funds wisely to make a difference in the community.

Wyse thanked SBDC and RAIN for community support and praised the CBED applicant review process. This is a good time to review funding gaps and opportunities.

Augerot expressed support for ensuring that Corvallis residents have access to support and services, and looked forward to CBED's assessment to avoid a long gap in services.

MOTION: Wyse moved to bring this item back for approval at the July 6, 2021 Board Meeting. Augerot seconded the motion, which **passed 2-0.**

4.2 Annual Update from Bureau of Land Management and Siuslaw National Forest – *Scott Snedeker, Marys Peak Field Office (MPFO); Michele Holman, Siuslaw National Forest (SNF)*

Holman shared that the SNF fire program covers the community of Hebo and the central Oregon coast. Fire danger is very high; staff are preparing with exercises and training. Staff work closely with Oregon Department of Forestry (ODF) partners; for instance, a fire engine for a fire in Benton County would come from the City of Waldport. The biggest concerns in Benton are annual lightning fires on Marys Peak; this year could be worse than usual.

Augerot noted that if multiple fires occur at the same time, Benton County will be a lower priority due to lack of structures near Marys Peak. Augerot asked how staff would respond.

Holman replied that SNF belongs to the Northwest Oregon Inter-Agency Fire Management Program, which also includes Bureau of Land Management (BLM) land and Willamette National Forest. Staff are dispatched and supported from that entire organization. SNF can address smaller fires quickly. The regional office assigns priorities based on proximity to structures.

SNF is working with the Marys Peak Alliance, which received an endowment for an interpretation plan for the peak, and will then submit a proposal to the Great American Outdoors Act (GAOA), which will provide funding in three to four years to improve recreation sites. Bonneville Power Administration is working on an Environmental Assessment (EA) of Marys Peak, to be decided in fall 2021. Next Holman's agency will write a decision based on the EA and adopt it. There are no current active timber sales in Benton County. There have been few lightning strikes in the Coast Range, but there is concern about wildfire ignition caused by people experiencing homelessness camping in national forests.

Augerot asked if people are mostly living in vehicles, or in tents, and if this has become more widespread.

Holman replied that people camp in both vehicles and tents, and camps tend to grow. SNF is proposing outreach to counties. Campers removed from national forests will only move elsewhere. Priorities and extent of resource damage need to be determined. Staff have contacted Lane County and would like to discuss community services with each county.

Augerot requested information on the scope of people camping on BLM and national forest land longer than the allowed 14 days. Augerot to follow up with additional conversations.

Holman replied that SNF has fewer staff in the field lately, so there are probably more campers than are known.

Snedeker shared that the Marys Peak Field Office (MPFO) is coordinating with ODF on the fire season declaration in agreement with the Western Oregon Operating Plan. MPFO coordinates firefighting with the Eugene Interagency Communication Center and Siuslaw and Willamette National Forests, strengthening inter-governmental relationships. Hiring process has prioritized fire staff.

Augerot asked if Snedeker is also seeing more recreational use and homeless populations on BLM and Oregon & California Railroad Revested Lands in Benton County.

Snedeker confirmed there are known camps and people remain in one place longer. This has gone on for a long time. Staff coordinate with the Sheriff's Office to patrol in northwest Oregon. Snedeker provided updates on timber removal and salvage projects north of Alsea. Since the September 2020 wildfires, sale plans are on hold and some staff have moved to the Cascades Field Office to help with timber salvage.

Augerot commented that timber values were high for a while, but prices are softening, and asked if the market affects salvage operations.

Snedeker stated that MPFO will continue to offer available salvage until it no longer makes economic sense. The Office still needs to manage and mitigate these plans. The Alsea Falls recreation site is open. Staff are working on a GAOA proposal for Alsea area activities and will contact Benton Public Works (PW) and recreation planners. With the help of the Cascades West Council of Governments, Federal Lands Act (FLA), BLM, and Benton County, staff completed the South Fork Comprehensive Plan. PW wants to develop a highway proposal for the FLA. The project has slowed while staff deal with issues in the Cascades Range.

Ott and Spofford were introduced and will contact Snedeker regarding GAOA projects.

Spofford suggested partnering on work on South Fork Road. Augerot concurred.

Snedeker provided more updates on projects in the Alsea and North Fork areas.

Augerot asked about the Resource Advisory Committees (RACs), which were shut down during the Trump administration.

Snedeker replied that RACs have been reinstated.

Holman shared that new local RAC members were recently approved. The RAC has two years of Title II funds ready to distribute. Lisa Romano, SNF Public Affairs Office, leads that effort.

Augerot hoped both agencies were doing a lot of fire safety messaging.

Holman replied that SNF usually relies on State and Federal advertising, but many residents are interested in fire safety. Fire restrictions will be imposed much earlier than in the past.

Augerot suggested collaboration with the Oregon State University Fire Extension Program.

Chair Augerot recessed the meeting at 10:11 a.m.

Chair Augerot resumed the meeting at 10:33 a.m.

4.3 Update from Linn-Benton Housing Authority (LBHA) – Donna Holt,
Executive Director

Holt has worked for the housing authority for 27 years. Operating in Linn and Benton Counties, LBHA administers Housing Section VIII vouchers to landlords and develops and manages properties. Holt described the history of LBHA, beginning as two separate groups in 1970 which merged in 1977. Eligible clients earn under \$42,000 in Benton and \$34,000 in Linn County. LBHA now serves 2,500 families in the two counties, paying \$15 million each year. More funding goes to Linn due to affordability issues in Benton. LBHA has specific sites that accept vouchers for seniors, veterans, and foster youth up to age 26. LBHA will pay a maximum of \$1,132 per two-bedroom unit per month in Linn and \$1,217 in Benton. Benton's high cost of living creates challenges for voucher utilization.

LBHA manages 300-400 affordable housing units in Linn-Benton and has three large multi-family developments for seniors: Clayton Meadows and Riverview Place in the City of Albany, and Garden View in the City of Lebanon. Garden View offers preventative healthcare services, which is the goal of all senior housing. LBHA built Camas Commons in Benton County, a successful project for mixed populations (seniors, families, persons with disabilities). LBHA can be more flexible than the average landlord. LBHA has agreements with Linn County Mental Health for properties in the Cities of Albany, Brownsville, and Scio, among others.

LBHA partners with DevNW, Willamette Neighborhood Housing Services, and Community Services Consortium (CSC). Working with CSC and the Center Against Rape and Domestic Violence, LBHA was recently awarded 178 emergency housing vouchers, a new program for people experiencing homelessness and victims of domestic violence, which begins July 1, 2021. LBHA administers State landlord compensation funds which were underutilized in the past, and continues to search for land to develop into affordable housing.

Responding to a question from Wyse, Holt reported that 4,000 families are on the voucher waitlist, mainly in Linn. During the pandemic, LBHA backed off slightly on enforcing compliance, trying to keep people housed; however, new applicants were not able to join the program. Ninety-nine to 100% of vouchers are used.

Wyse asked if an individual landlord can decide whether to accept a voucher.

Holt shared that in 2017, Oregon passed source of income control. Section VIII vouchers are considered a source of income, so landlords cannot deny tenants based on this status, but can reject applicants due to criminal history, credit history, et cetera.

Augerot asked why more place-based vouchers are not used.

Holt shared that place-based vouchers were used in historical public housing assistance programs; these buildings are being removed due to lack of maintenance and funds. Vouchers could be project-based in the community. Project-based vouchers are an option in the LBHA administrative plan, but have not been used because other vouchers are completely utilized and the complicated program is an administrative burden. Once LBHA has capacity and some Housing and Urban Development (HUD) processes are waived, LBHA wants to use place-based vouchers as a development tool in Benton County.

Augerot offered Board help on affordable housing. People should not have to live elsewhere due to housing prices. Augerot offered to discuss using ARPA funds to help LBHA with capacity. The County will request partner input on a spending plan for ARPA funds. Housing and homelessness are a major priority.

Holt mentioned applying for a case manager grant, as HUD underfunds LBHA administration.

4.4 Discussion on Vision and Role in Expanding Permanent Supportive Housing in Benton County – Emily Reiman, DevNW; Daryn Murphy, Commonwealth Development

Reiman shared that DevNW is a non-profit community development corporation serving six counties from the lower Willamette Valley to the coast. DevNW is a tax credit developer that owns 400 housing units, mostly in Linn and Benton Counties. Resources include the 9% tax credit and 4% tax credit, with eligibility constraints depending on type of project. DevNW serves Benton County residents who earn below 60% of the median household income. A single person must earn under \$35,700 per year; a family of four must earn under \$51,000 per year. DevNW also provides financial well-being and asset building services, from basic financial literacy to savings. DevNW provides community engagement and neighborhood-building activities.

DevNW has some PSH units in larger developments, and seeks to add more units. DevNW receives partner referrals to fill units, then works with service providers. The team can help developers with scouting locations, financial modeling, and funding applications. Staff have expertise in ongoing property and asset management. DevNW does not have capacity for high-level services to vulnerable populations in PSH, and is open to those partnerships. DevNW looks to others to help provide rent assistance from the State and the Federal Housing Authority.

Oregon has increasing funding to develop PSH. Oregon Housing Alliance leads a coalition on affordable housing. ARPA funds could be utilized, but agency competition for funds is growing. Local investment in projects is increasingly important. The steep rise in labor and materials costs is causing large budget gaps. DevNW struggles to provide adequate services in its extant PSH units. Resident Services staff and Community Health workers assist residents with food, medical needs, and resources, but are not licensed clinical social workers. Due to challenges with residents with drug or mental health issues, DevNW is hesitant to develop more PSH unless services are also funded.

Murphy shared that Commonwealth Development is a national developer of affordable housing and has created about 3,000 housing units, often in rural areas. Commonwealth will break ground on a Corvallis tax credit project in summer 2021. Commonwealth uses Federal tax credit funding and State family housing program funds, and has a few PSH units that are supported by local service agencies. Commonwealth handles real estate and funding, not site operation looking to groups such as DevNW and Corvallis Housing First to provide ongoing support. State funding is tied to local support and land availability. Murphy advised the Board to commit local resources to leverage State funding. Property tax exemption is a resource. Some community opposition to additional density is inevitable.

Wyse supported the Corvallis project as a City Councilor and was pleased to learn it is proceeding.

Augerot acknowledged the challenges with funding and the need for Behavioral Health services. The Board will work with State and Federal governments to gain more housing assistance vouchers. Benton County will join the Oregon Housing Alliance and share possible housing opportunities with partners.

Reiman explained that when competing for State funding, especially the 9% credit, cities are assigned into a pool of cities of similar size, so developers can compare other counties' projects and enhance their own project. DevNW can help with project research and analysis, making concrete suggestions about the level of local subsidy needed.

Augerot commented that there may be more housing opportunity outside of Corvallis.

Murphy mentioned that faith groups have partnered on projects and may have land available for this type of housing.

Holt noted that some of LBHA's most successful developments are partnerships with other agencies. Housing authorities are automatically tax exempt when part of a development entity.

Augerot shared that Andrea Myhre of Corvallis Housing First will attend a future Board Meeting. There is even more community opposition to transitional housing or shelter. The Board wants to increase local resources across the spectrum of need.

Wyse shared being a very supportive advocate for affordable housing, and offered help to both agencies. In 2018, Benton County had the highest income disparity in Oregon.

Chair Augerot recessed the meeting at 11:52 a.m.

Chair Augerot resumed the meeting at 12:00 p.m.

V. Consent Calendar

5.1 Approval of the Joint City-County Work Session Minutes of May 20, 2021

MOTION: Wyse moved to approve the Consent Calendar of June 22, 2021. Augerot seconded the motion, which **passed 2-0.**

Public Hearing

PH 1 In the Matter of a Public Hearing Regarding a Notice of Intent to Apply for a Community Development Block Grant (CDBG) – Mary Otley, Chief Finance Officer; Rachael Maddock-Hughes, Sequoia Consulting

Chair Augerot opened the public hearing at 12:01 p.m.

Staff Report

Otley announced that the \$250,000 grant application would provide support for students from kindergarten through eighth grade. There is a meeting on June 23, 2021 to approve the minutes of today's meeting as required by the application.

Maddock-Hughes remarked that the Notice of Intent was required to be read aloud in both English and Spanish languages, and further shared that grant funding will run from July through December 2021.

Croney confirmed that the Board would recess today's meeting, then reconvene tomorrow to approve the public hearing portion of the June 22, 2021 minutes.

Otley read aloud the notice of intent to apply for the CDBG in English.

Augerot read aloud the notice of intent to apply for the CDBG in Spanish.

Public Comment

No comment was offered.

Chair Augerot closed the public hearing at 12:13 p.m.

MOTION: Wyse moved to approve the application for a Community Development Block Grant in the amount of \$250,000 to support students in grades K-8 in Benton County. Augerot seconded the motion, which **passed 2-0.**

• *Note: The minutes for this public hearing were approved separately from the rest of the meeting's minutes. Approval occurred upon reconvening this meeting on June 23, 2021.*

VI. Departmental Requests and Reports

6.1 Discussion and Decision to Further Extend the Declaration of a State of Emergency – Vance Croney, County Counsel

Croney provided the background of the past 16 months of pandemic-related emergency in Benton County. This Order would extend the declaration through September 30, 2021. Though Benton County is emerging from the pandemic, the situation is not yet over. Staff anticipate this being the last extension. The declaration allows the County to receive Federal reimbursement for pandemic expenses. The declaration also provides the flexibility to take quick actions on decisions, providing a safety net for unforeseen events in the next several months (which include the beginning of the school year). This decision can be terminated at any time.

MOTION: Wyse moved to adopt Order No. D2021-052 extending the declared state of local emergency through September 30, 2021. Augerot seconded the motion, which **passed 2-0.**

VII. Information Sharing

7.1 Xanthippe Augerot, Commissioner

No items were discussed.

7.2 Nancy Wyse, Commissioner

No items were discussed.

VIII. Other

No other business was discussed.

IX. Recess

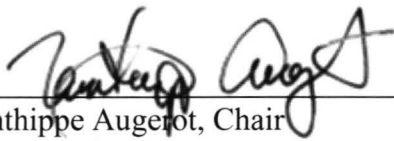
Chair Augerot recessed the meeting at 12:21 p.m. Meeting to reconvene June 23, 2021 at 1:30 p.m.

Chair Augerot reconvened the meeting from June 22, 2021 on June 23, 2021 at 1:30 p.m.

MOTION: Wyse moved to approve the June 22, 2021 portion of the minutes, whereas: the Board approved the application for a Community Development Block Grant in the amount of \$250,000 to support students in grades K-8 in Benton County. Augerot seconded the motion, which **passed 2-0.**

X. Adjournment

Chair Augerot adjourned the meeting at 1:30 p.m.



Xanthippe Augerot, Chair



Erika Milo, Recorder

** NOTE: Items denoted with an asterisk do NOT have accompanying written materials in the meeting packet.*

BOC Agenda Checklist Master

Agenda Placement and Contacts

Suggested Agenda Date 06/22/21

[View Agenda Tracker](#)

Suggested Placement * Work Session

Department * Board of Commissioners

Contact Name * Kate Porsche

Phone Extension * 6339

Meeting Attendee Name * Kate Porsche

Agenda Item Details

Item Title * Economic Development Outside Funding Applications

Item Involves * Check all that apply

- ☐ Appointments
- ☐ Budget
- ☐ Contract/Agreement
- ☒ Discussion and Action
- ☐ Discussion Only
- ☐ Document Recording
- ☐ Employment
- ☐ Notice of Intent
- ☐ Order/Resolution
- ☐ Ordinance/Public Hearing 1st Reading
- ☐ Ordinance/Public Hearing 2nd Reading
- ☐ Proclamation
- ☐ Project/Committee Update
- ☐ Public Comment
- ☐ Special Report
- ☐ Other

Estimated Time * 30

Board/Committee Involvement *

- ☐ Yes
- ☒ No

Advertisement*

☐ Yes

☒ No

Issues and Fiscal Impact

Item Issues and Description

Identified Salient Issues * Review recommendations and deliberate on funding.

Options *
1) Approve Small Business Development Center and RAIN funding requests.
2) Deny Small Business Development Center and RAIN funding requests.

Fiscal Impact *
☒ Yes
☐ No

Fiscal Impact Description * \$25,500 - \$85,750 depending on funding partnerships approved.

2040 Thriving Communities Initiative

**Mandated
Service? ***

- ☐ Yes
☒ No

2040 Thriving Communities Initiative

Describe how this agenda checklist advances the core values or focus areas of 2040, or supports a strategy of a departmental goal.

To review the initiative, visit the website [HERE](#).

Values and Focus Areas

Check boxes that reflect each applicable value or focus area and explain how they will be advanced.

Core Values *

Select all that apply.

- ☐ Vibrant, Livable Communities
☐ Supportive People Resources
☐ High Quality Environment and Access
☐ Diverse Economy that Fits
☐ Community Resilience
☐ Equity for Everyone
☐ Health in All Actions
☒ N/A

**Explain Core Values
Selections ***

N/A

Focus Areas and Vision *

Select all that apply.

- ☐ Community Safety
☐ Emergency Preparedness
☐ Outdoor Recreation
☐ Prosperous Economy
☐ Environment and Natural Resources
☐ Mobility and Transportation
☐ Housing and Growth
☐ Arts, Entertainment, Culture, and History
☐ Food and Agriculture
☐ Lifelong Learning and Education
☒ N/A

**Explain Focus Areas
and Vision
Selection ***

N/A

Recommendations and Motions

Item Recommendations and Motions

Staff Staff recommends approving SBDC funding, approving RAIN funding for rural work.
Recommendations * Please see Staff Report for further details.

Work Session I move to ...
Motions * I move to bring this item back for approval at the July 6, 2021 board meeting.

Attachments, Comments, and Submission

Item Comments and Attachments

Attachments

Upload any attachments to be included in the agenda, preferably as PDF files. If more than one attachment / exhibit, please indicate "1", "2", "3" or "A", "B", "C" on the documents.

ED_Attachment A - Decision Criteria - Funding Partners_Final.pdf	134.74KB
ED_Attachment B - RAIN - Benton County Funding Request FY 21_22.pdf	7.22MB
ED_Attachment C - SBDC.pdf	247.22KB
ED_FY21-23 Funding Recommendations Staff Report.docx	87.64KB

Comments (optional) If you have any questions, please call ext.6800

Department Approver TERESA FARLEY

Department Approval

Comments

Signature

Teresa Farley

BOC Initial Approval

Approvals Required ☐ Counsel
☐ Finance
☐ HR

County Administrator Approver JOE KERBY

Comments

County Administrator Approval

Comments

Signature

Joseph Kerby

BOC Final Approval

Comments

Signature

Teresa Farley



To: Benton County Board of Commissioners
From: Kate Porsche, Economic Development Manager *KCP*
Date: June 15, 2021 for the June 22, 2021 Board of Commissioners Meeting
RE: Economic Development Outside Funding Applications

Background

The Corvallis Benton County Economic Development Office (EDO) oversees the outside funding contracts for the county related to Economic Development work. As was discussed previously, we reached out to the three existing funding recipients and invited them to apply for funding for the 21-22 fiscal year.

A slightly different format for this year's contracts. We are proposing the implementation of a 12-month contract for this cycle only, to accommodate a more thorough consideration of future funding, which will be conducted through the latter half of this calendar year. Coming out of the pandemic we believe this is the right time to take a broader look at the ED funding, to understand gaps in our services, and to consider the new reality of our economy and possible uses/impacts of ARPA and other funds.

We anticipate the review work will take place from July – December of 2021. At the conclusion of that work, recommendations for the types of work and/or prioritized projects will be presented for your review. Once we have direction from the Board of Commissioners, we will then conduct an RFP/RFQ process, if applicable, and review proposals as we prepare for funding for the 22/23 fiscal year.

We greatly appreciate the flexibility and understanding of our partners as we use this next fiscal year to better understand gaps, opportunities and how best to support the businesses of Benton County.

Review of 21-22 proposals. As was previously outlined with you, we pulled together a review work group comprised of five members including two Economic Development Advisory Board members, (one rural, one from Corvallis), a representative from Business Oregon, and two EDO staff. The review team used a set of decision criteria (Attachment A) in assessing the proposals. Applicants received to the criteria as well. We ultimately

Innovate. Grow. Thrive.TM

City of Corvallis | Economic Development Office | City Hall | 501 SW Madison Avenue | Corvallis,
OR 97339 | 541.766.6339 | info@YesCorvallis.org | www.YesCorvallis.org



received two proposals, with Brad Attig from the Corvallis Foundry deciding not to submit a proposal. In an email to me, he indicated:

We have elected not to submit a proposal. We appreciate all the support over the past 2 years but we're taking a hard look at our funding sources and model right now. Not having size makes it so difficult to meet reporting standards for multiple grants, agencies, etc.

Discussion

Please find the two proposals attached to this staff report (RAIN, Attachment B; SBDC Attachment C). Following is a summary of the findings from the review group:

SBDC

- Average score: 93 out of 100
- All reviewers recommend funding SBDC
- Two reviewers suggested funding the SBDC at an increase to \$30,000 per year (19-21 funding equaled \$25,500 per year)
- One reviewer wanted to better understand the specific services Benton County is receiving above those counties who do not fund SBDC.

RAIN

- Average score: 88 out of 100
- All reviewers recommended funding RAIN's work in the rural parts of the county = \$25,750 (19-21 funding equaled \$25,000 per year)
- Four reviewers recommended not funding the Corvallis portion at this time with suggestions like: suggest waiting until the broader review is done, not sure the Corvallis position is needed at this time.

Action Recommended

Based on scoring and feedback from the review team, I recommend the following:

- Fund the SBDC at an amount of \$30,000 per year and that the EDO work with SBDC to find a way to focus additional funds on resources, programming, or support that would assist those businesses hardest hit by the pandemic including our minority owned businesses.
- Fund RAIN's request of \$25,750 for work in the rural parts of the county.
- Continue to monitor the need for the Corvallis position from RAIN, but do not fund at this time.

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- Continue to monitor the Food Hub opportunity and bring back partnership opportunities for the county, should they arise.
- EDO to complete the gap and opportunity analysis and bring results back to the Board of Commissioners to discuss next steps.

Attachments

- A – Decision Criteria Matrix
- B – RAIN Proposal
- C – SBDC Proposal

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OR 97339 | 541.766.6339 | info@YesCorvallis.org | www.YesCorvallis.org

Decision Criteria – Outside Economic Development Funding FY 21/22

4.1WS
Atch A

Mission: <i>The proposal fits within the mission, vision, and values of the applicant's organization and EDO, County, and community's goals (15 points)</i>	
Questions to consider: - Is the proposal in line with the applicant organizations' overall mission? - Does the proposal further the applicant organizations' mission? - Does the proposal further the County's 2040 Thriving Communities Initiative and Core Values? <i>Prosperous Economy - A Diverse, Robust Economy that Inspires & Stimulates Local Business, Entrepreneurship, Innovation, & Opportunities</i> - Does the proposal complement the existing EDO Strategic Work Plan and the draft 21-23 goals (attached)	
Soundness of Proposal: <i>The proposal has sound methodology. It reflects knowledge of the field, target populations, and the local community. There is a clear plan for implementation and sufficient staffing and partnerships to ensure success. The proposal has an appropriate budget (40 points)</i>	
Questions to consider: - Does the proposal fill a gap in services or a perceived community need? i.e. it does not replicate or duplicate work already being done within the County - Does the proposal define the target audience/customer? Does the proposal provide curriculum, funding, and/or physical space to the targeted audience? - Does the proposal align with the county's and EDO's equity priorities and key target communities and/or sectors? - Does the proposal outline a plan to reach diverse populations? - Does the proposal have clearly defined goals, metrics, and specific prospective outcomes? - Does the proposal outline or illustrate the expertise needed to provide the services they are proposing?	
Organizational Capacity: <i>The applicant organization has a strong track record of service to the community. Strong leadership and management, with an engaged board of directors. There is a concerted effort of commitment to collaboration and learning. There is evidence of sound financial management. (15 points)</i>	
Questions to consider: - Is this applicant organization a known and valued quantity to the overall business ecosystem? - Does the applicant organization have committed and specialized staff in Benton County did they define who would be serving clients and in what capacity? - Does the proposal illustrate a commitment to DEI in their work, staff, and organizational structure? Related to their work, do they have staff with the expertise and qualifications to do DEI? - Does the applicant organization create access to funding opportunities or job creation for the businesses they work with? - Is the applicant leveraging other funding sources, or does the proposal rely solely on county funding?	
Potential for Impact: <i>The proposal has clear, realistic and measureable goals and outcomes. There are parameters and a clearly defined plan for achieving goals and outcomes. (30 points)</i>	
Questions to consider: - Does the proposal have specific deliverables? - Does the proposal clearly define the impact to target audience? - Does the proposal have long-term benefits?	
Recommend funding this proposal ☐ Yes ☐ No TOTAL:	

4.1 WS
Atch B

RAIN's Proposal – Outside Economic Development Funding from Benton County for FY 21/22

Funding Request for FY 21/22

\$55,750 – \$25,750 for Venture Catalyst support + \$30,000 for Corvallis Entrepreneur-in-Community

Mission (15 points)

Is the proposal in line with the applicant organizations' overall mission?

Yes. This document is RAIN's Proposal and all services outlined below align with our organization's mission. RAIN's mission is to partner with communities to catalyze entrepreneurial ecosystems, connect entrepreneurs to resources—including overlooked entrepreneurs—and contribute to the creation of prosperous economies. RAIN's proposal is to continue helping Benton county build an inclusive entrepreneurial ecosystem and economy as its startups and small businesses recover from the pandemic. **RAIN's proposal would provide Benton County's rural communities with in-community support from a Venture Catalyst (an entrepreneur, themselves) and an Entrepreneur-in-Community in the City of Corvallis.**

RAIN has been invited into 3 rural Benton County communities (**Adair Village, Philomath, and Monroe**) that are part of an 8-rural city collaborative called the Mid-Valley Partnership. RAIN is helping the Mid-Valley Partnership build and elevate their region's entrepreneurial ecosystem in an inclusive and sustainable way. **All 8 rural cities that comprise the Mid-Valley Partnership and Linn County have invited RAIN to continue our work in their communities for another 2 years (FY 21/22 and FY 22/23). They are all also helping to fund our work.**

Does the proposal further the applicant organizations' mission?

Yes. RAIN's proposal to continue helping Benton county build an inclusive entrepreneurial ecosystem and economy **furtheres our mission by adding an Entrepreneur-in-Community in Corvallis and providing pandemic-responsive programs.** All of RAIN's programming is shaped to meet the demands of the entrepreneurs in each community. Our RAINmaker Accelerator was designed and launched during the pandemic to help entrepreneurs pivot to digital sales and marketing during the shutdowns. RAIN will be providing our proven Venture Catalyst programming as well as several pandemic-inspired programs over the next year, including another **RAINmaker Accelerator, MONEYmaker Accelerator** (financial literacy), **RAINdrops** (1:1 mentoring to implement "Entrepreneur Resiliency Kits" after each accelerator), launch a "backyard" fundraising platform, and other programs we will undoubtedly design and implement over the next year in response to the needs of Benton County's entrepreneurs.

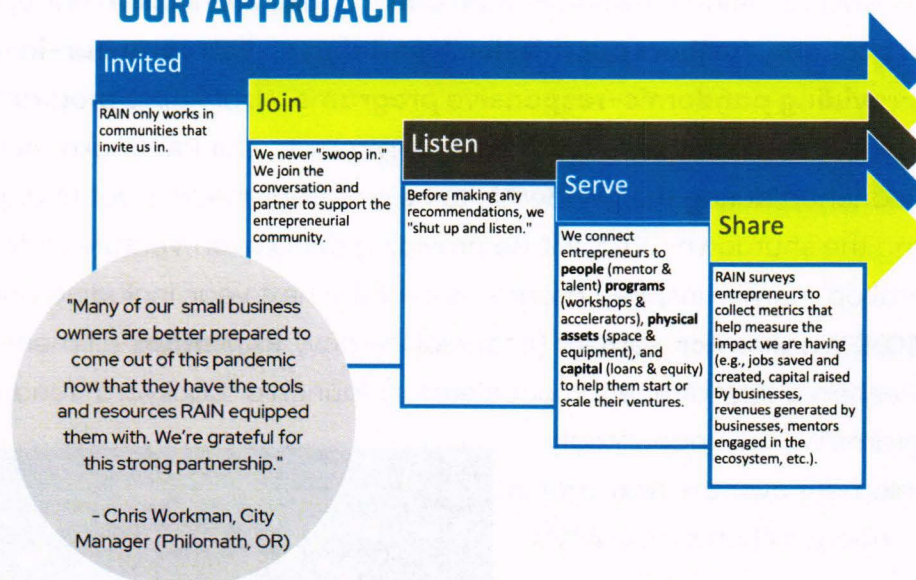


Does the proposal further the County's 2040 Thriving Communities Initiative and Core Values (Prosperous Economy – A Diverse, Robust Economy that Inspires & Stimulates Local Business, Entrepreneurship, Innovation, & Opportunities)?

Yes. RAIN's proposal furthers several of the 2040 Thriving Communities Initiative's Core Values:

- ★ **Diverse Economy that Fits: A diverse, robust economy that inspires & stimulates local business, entrepreneurship, innovation, and opportunities.** RAIN Benton County Venture Catalyst participates in and monitors the region's entrepreneurial ecosystem. The Venture Catalyst and Entrepreneur-in-Community help catalyze programs and initiatives needed to fill critical ecosystem gaps. Through partnerships, our program will help create a diverse, robust economy that **increases the capacity of characteristics needed** to build and sustain a thriving entrepreneurial economy.
- ★ **Community Resilience: Communities & individuals are prepared to respond to and recover from natural and human caused disasters, threats, and changes.** Another feature of RAIN's program that ensures we are creating community resilience is **that the communities we serve pick us**. We don't enter a community unless that community invites us to help them build an entrepreneurial ecosystem. Once in a community, RAIN subscribes to a "shut up and listen" approach (investigative, not prescriptive) to developing community-informed strategies & programming that foster a culture of innovation, resiliency, and addresses resource gaps.

OUR APPROACH



RAIN's Proposal – Outside Economic Development Funding from Benton County for FY 21/22

- ★ **Equity for Everyone:** We appreciate the inherent value of each community member, honor differences, celebrate diversity, and foster inclusion. RAIN's DEI strategy, [Policy](#), and approach ensure that anyone in Benton County who wants to start a business can. And, since we subscribe to the belief that, "If you can't measure it, you can't improve it," RAIN tracks and reports on all program participants using the [Governor's Equity Framework](#).

Does the proposal complement the existing [EDO Strategic Work Plan](#) and the draft 21-23 goals?

Yes. RAIN's proposal aligns with the following goals from the **EDO's 2019–21 Strategic Work Plan**:

- ★ **Goal #2: Entrepreneurship & Innovation.** RAIN's proposal aligns with the Cascades West Economic Development District's [Comprehensive Economic Development Strategy 2020–2025](#) (CEDS). RAIN is explicitly named as one of the strengths in the region on page 10 of the CEDS, "Organizations like the Regional Accelerator Innovation Network (RAIN) promote innovation and help entrepreneurs diversify our economy by growing new industries. Infrastructure connectivity, especially running north to south, supports multiple functions of travel, trade, research, and industry." RAIN is also named on pages vii and 25 as a "key partner" for **Priority Area 2 – Sector Diversification Through Business Development**. As a result of this alignment, RAIN recently secured two U.S. EDA (Economic Development Administration) grants, which required alignment with the regional CEDS. RAIN's program aligns with **Priority Area 5 – Rural Vitality**, too, with its focus on supporting overlooked and underrepresented entrepreneurs, especially those in rural communities. By providing free support in rural communities (we go to them, not the other way around), we are ensuring rural entrepreneurs and innovators have equitable access to our program.
- ★ **Goal #4: Leadership & Collaboration in the Regional Economic Development Ecosystem.** This proposed project is designed to be collaborative and it takes a regional approach to entrepreneurial ecosystem building. RAIN's Venture Catalysts and Entrepreneurs-in-Community go to the entrepreneurs, not the other way around; this creates a new social infrastructure and **engages other entrepreneurial ecosystem partners in the region**. RAIN's Venture Catalysts are entrepreneurs themselves. They meet entrepreneurs in public spaces in their communities (e.g., pubs, coffee shops, farmers markets, etc.) and listen to what they're passionate about. **RAIN gets invited to participate in regional economic development meetings** (e.g., Oregon Cascade West Council of Governments, Corvallis-Benton Economic Development Office, Chamber of Commerce

RAIN's Proposal – Outside Economic Development Funding from Benton County for FY 21/22

economic development meetings, rural city economic development committees, rural city council meetings, and county commissioner meetings) to share best practices and discuss areas of collaboration. Because of RAIN's partnership approach to building entrepreneurial economies, the **Oregon Cascade West Council of Governments** awarded us the **2019 "Partner of the Year"** award and **Oregon Economic Development Association** awarded us the **2016 "Outstanding Collaborative Partner"** award.

Yes. RAIN's proposal aligns with the following focus areas from the **EDO's 2021–23 Draft Strategic Work Plan**:

- ★ **Focus Area #1: Revitalize, Support, and Grow Existing Businesses.** RAIN's proposal includes support for Benton County's hardest hit businesses, supports and helps traded sector business grow, bolsters business in target sectors (i.e., food & beverage, agriculture & agritourism, Science/Research/Technology, and Artificial Intelligence).
- ★ **Focus Area #5: Spark Entrepreneurship and Innovation.** RAIN's proposal includes support for Benton County's businesses, including those most negatively impacted by the pandemic, and collaborating with other entrepreneurial ecosystem partners to support entrepreneurs.



Hear why entrepreneurs love working with Oregon RAIN.

<https://www.youtube.com/watch?v=j8NejrSfcuc&t=3s>

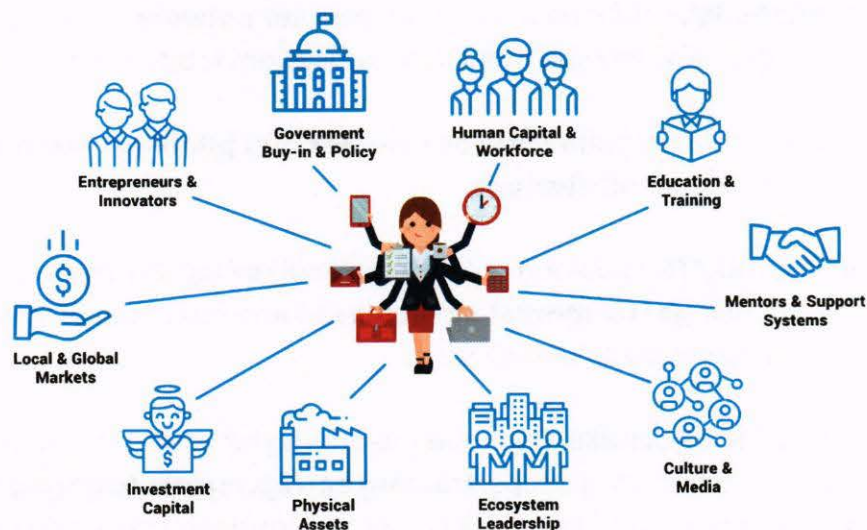
Soundness of Proposal (40 points)

Does the proposal fill a gap in services or a perceived community need (i.e. it does not replicate or duplicate work already being done within the County)?

Yes. RAIN's program fills a gap in Benton County and is not duplicative. RAIN is a 501(c)(3) non-profit organization with 5 ½ years of experience **partnering with rural communities** to build regional entrepreneurial ecosystems. We get **invited** into communities, typically by city, county, or economic development leaders. We help them build and elevate an inclusive entrepreneurial ecosystem and innovation (E&I) economy for their region.

We do this in partnership with other E&I stakeholders from the region. We elevate existing E&I programs/initiatives, developing value-added, non-duplicative programming. We were pleased to see so many ecosystem partners in the region and around the state pull together to partner better and elevate the entire ecosystem during the pandemic. We will actively continue building these relationships *to create a rising tide that will lift all boats*. RAIN has been recognized for our innovative approach to collaborations and partnerships; in **2018** the **Florence Area Chamber of Commerce** gave us the **"Innovation in Business"** award.

RAIN's program addresses the **10 Elements of Benton County's Entrepreneurial Ecosystem.**



- 1. ACCESS TO CAPITAL:** Benton County's entrepreneurs report needing \$13.5M in capital to start and/or grow their businesses over the next year. We will continue to track the gap and **help catalyze funding resources** (e.g., grants, revenue share loans, equity) to fill those gaps. We

RAIN's Proposal – Outside Economic Development Funding from Benton County for FY 21/22

are launching a “backyard” fundraising platform to connect underrepresented entrepreneurs to individual investors and investment funds.

2. **ENTREPRENEURS & INNOVATORS:** Continue **identifying and supporting new and existing entrepreneurs & innovators** by meeting them wherever they are (*both geographically and at whatever stage their idea or business is at*), and matching them with the right resource at the right time: **people** (*talent, mentors*), **programs** (*accelerators, workshops*), **physical assets** (*kitchen incubators, labs, co-working spaces, equipment*), and **capital** (*equity, loans, grants, crowdfunding*).
3. **MENTORS & SUPPORT SYSTEMS:** Continue building our **mentor database** by identifying and recruiting experts to serve as mentors and match them with entrepreneurs who need their guidance and support.
4. **EDUCATION & TRAINING:** Continue listening to entrepreneurs' needs and spin-up **educational programming** that is needed (*e.g., accelerators, Startup Weekends, workshops, expos, pitch events, PubTalks, etc.*).
5. **ASSET MAPPING:** Continue adding and updating **ecosystem assets** to shared Google doc. Present gaps to the right partners to fill as they are needed/discovered.
6. **ECOSYSTEM LEADERSHIP:** Continue to build our **partner network** to elevate the region's entrepreneurial ecosystem. Provide training to ecosystem leaders where needed/requested.
7. **CULTURE & MEDIA:** Continue gathering **case studies** and **pitching media stories** to elevate the region's entrepreneurs and **startups**.
8. **LOCAL & GLOBAL MARKETS:** Continue monitoring local and global market shifts and assist entrepreneurs with their **go-to-market strategies** to ensure a market lens is used when developing or pivoting products and services.
9. **GOVERNMENT BUY-IN & POLICIES:** Continue monitoring local and statewide **policies** to ensure reduction of barriers to startups. **training entrepreneurs to engage with their legislators** to advocate on behalf of their businesses and the ecosystem. Creating opportunities for entrepreneurs to **engage with their policymakers**.
10. **HUMAN CAPITAL & WORKFORCE:** Continue to identify **workforce needs** in the ecosystem and report those needs to the right workforce partners in the ecosystem (*e.g., Corvallis-Benton Economic Development, Northwest Oregon Works, Business Oregon, OSU*).

Fills Gaps in Benton County's Entrepreneurial Ecosystem

Yes. RAIN's program fills gaps in Benton County's entrepreneurial ecosystem. RAIN identifies gaps through an **investigative, not prescriptive**, approach to entrepreneurial ecosystem building. RAIN programs and initiatives are developed based on what the Venture Catalyst, the Entrepreneur-in-Community, and other ecosystem partners see and hear from the entrepreneurs. The ongoing financial support RAIN has received from Benton County over the years has enabled us to identify and support **114 entrepreneurs—44 of whom are from rural Benton County communities (38%)**. While RAIN will continue to prioritize rural entrepreneurs, we see gaps that need to be filled in Benton County. RAIN is proposing to fill these gaps by:

- ★ Intentionally serving Corvallis-based entrepreneurs and innovators.
- ★ Intentionally building and elevating Corvallis's entrepreneurial ecosystem by elevating existing partners, identifying new partners, activating the city with regular entrepreneurial events and activities, and filling ecosystem gaps.
- ★ Producing a "Linn & Benton County Entrepreneurship & Innovation Impact Report" (including regional ecosystem partners' data) at the end of the 21/23 biennium.

Entrepreneurial ecosystems **evolve over time and it's important we shift to meet the demands of the startup economy in the region**. The pandemic was a game-changer for many of us, where the convenience of our virtual programming allowed us to serve entrepreneurs and small businesses who otherwise may not have been able to access our programming and networks.

RAIN would like Benton County and the City of Corvallis to consider increasing funding to enable us to hire an Entrepreneur-in-Community who would be dedicated to the City of Corvallis and partner closely with the Linn-Benton Venture Catalyst team, as well as the region's ecosystem partners (e.g., the Linn-Benton SBDC, The Corvallis Foundry, the Willamette Innovators Network, the Corvallis-Benton Economic Development Office, OSU). Eventually, if there is a need for it, RAIN would on-board a dedicated Corvallis Venture Catalyst.

An **Entrepreneur-in-Community (EIC)** is an entrepreneur residing in the city it serves. They host events, join-in, promote other entrepreneurial activities in the ecosystem, and generally serve as a champion of entrepreneurship for their city.

Recent data supporting the need to actively and intentionally support Corvallis entrepreneurs:

1. The virtual RAINmaker Accelerator that RAIN launched in June 2020 in response to COVID-19 included 10 entrepreneurs from Corvallis (10% of the total accelerator cohort; 2nd largest city representation in the accelerator, behind Eugene).
2. RAIN's MONEYmaker Accelerator (launching Mar 31, 2021) has 10 entrepreneurs from Corvallis attending (10% of the total accelerator cohort; 4th largest city representation in the accelerator, behind Eugene, Florence, and Portland).
3. Since 2017, 70 Corvallis-based entrepreneurs have reached out to RAIN and received our support, free of charge (as our programs are for all entrepreneurs).
4. The majority of the Corvallis entrepreneurs who reach out to RAIN are traded-sector companies seeking assistance with research & development, launching their products, making sales, raising funds, and building out their start-up teams. These are areas of expertise RAIN brings to the table.
5. In a recent conversation with the OSU InnovationX Program Manager Michelle Marie, we were told there is a significant gap to fund their Launch Academy graduates each year. These are students with Big Ideas who mostly leave the area instead of building their innovative companies in the Corvallis area. Michelle indicated that around 10 students each year are fundable and require a total of up to \$100,000. This is a funding gap they are unable to fill.

Other Ideas RAIN Would Like to Explore With Benton County

1. Feasibility study for apparel maker's space / flex manufacturing space.
2. Supporting more food & beverage entrepreneurs (e.g., working with County Fairgrounds to provide access to their new commercial kitchen).
3. Microgrant program for rural, minority, and low-income entrepreneurs.

Additive, Not Duplicative or Competitive

Yes. RAIN's proposal would provide **non-duplicative services in coordination with the EDO and other entrepreneurial programs in the region.** One size doesn't fit all; it's necessary to have a diversity of programming (**content and delivery**) in a community to reach entrepreneurs at various stages, levels of experience, and ages. Entrepreneurial activities need to exist that speak to entrepreneurs wherever they are in their entrepreneurial journey. **RAIN's "investigative not prescriptive" approach naturally results in the delivery of just-in-time, innovative, gap-filling services delivered in-person in the community by an entrepreneur-led team.** If programming is needed that falls outside of RAIN's expertise, we find the right ecosystem partner to fill that gap (e.g., SBDC, OSU Advantage Accelerator, Corvallis Foundry)

The U.S. EDA SPRINT grant RAIN recently received is programming that is additive to the standard Venture Catalyst programming.

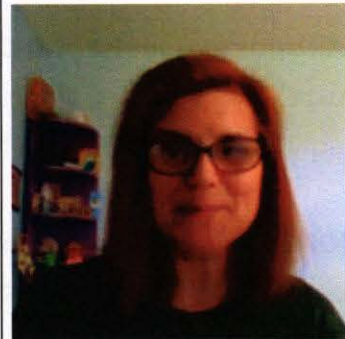


Left: "Corey Wright has been an **amazing resource for our early-stage startup.** From hours of pitch review to introducing us to **every possible connection,** Corey for the win!"

— Ginny Katz, CEO & Founder of HazAdapt.
(Self-identifies as living in rural Benton County, economically disadvantaged, and a student.)

Right: "I learned a lot with the Scale Your Startup class. **My mentor was encouraging,** a brilliant brain-stormer of pivoting ideas, and passionate about helping people with their businesses."

— Jeannette Miller Mickenham, Founder of Philomath Arts & Cinema. (Self-identifies as living in rural Oregon and economically disadvantaged.)



Does the proposal define the target audience/customer? Does the proposal provide curriculum, funding, and/or physical space to the targeted audience?

Target Audience:

Yes. RAIN has **identified and served 114 entrepreneurs and innovators in Benton County since 2017.** We will continue serving them as well as identifying additional target audience members listed below:

- ★ **Wantrepreneurs** = those with an idea, but who are not sure about what steps to take next
- ★ **Entrepreneurs** = those either with an idea or a startup company (less than 5-7 years old)
- ★ **Innovators and Inventors** = those working on designing, building, and fine-tuning a product they hope to find a market for and either licensing the product or launching a company

Curriculum:

Yes. RAIN's **Entrepreneurial Development Toolkit** includes over 50 tools that we use based on what needs we find/see in the region. Our model is *"investigative, not prescriptive,"* which is why we don't roll-out an annual calendar of events/activities. We pivot as we discover needs from Benton County entrepreneurs and innovators and deliver just-in-time services and programs.

Our **Toolkit** does include curricula for several programs. Our signature programs are listed below, but we have **several workshop series in addition** to those listed below (e.g., *"How to Pitch & Get Funded," "How to Find & Maximize Mentors," "How to Run a Kickstarter Campaign,"* etc.):

1. **Pre-Accelerator Curriculum** (6-12 week accelerator targeting wantrepreneurs with ideas and entrepreneurs & innovators in the concept phase of their business. We help them determine if there is a market need for their idea).
2. **RAINmaker Accelerator Curriculum** (12-14 week accelerator targeting early stage businesses who need help with digital marketing, e-commerce, funnel optimization, and analytics to enable them to sell their products and services online).
3. **MONEYmaker Accelerator Curriculum** (12 - 14 week accelerator targeting early stage businesses who need help increasing their financial literacy regarding the financial management of their businesses).
4. **Last Founders Standing™ Curriculum** (2-hour intensive process that gamifies the entrepreneurial process. This program has been successful for youth and college students interested in learning about entrepreneurship in a fun/fast-paced environment).
5. **RAINDrops Program ("Entrepreneur Resiliency Kits"** – 1-on-1 technical assistance for entrepreneurs who graduate from our RAINmaker and MONEYmaker Accelerators).



Funding:

No. RAIN does not provide funding to the entrepreneurs and innovators we support. Rather, we provide them access to sources of capital and are launching a “backyard” fundraising platform this Fall to help early-stage and even pre-revenue businesses raise capital from the region.

Physical Space:

No. RAIN does not provide physical space. Our model delivers services at public spaces in the communities, as well as via phone, Zoom, text, email, social media, and Slack. RAIN's Venture Catalyst and Entrepreneurs-in-Community will go to the entrepreneurs, not the other way around. This creates a new social infrastructure and engages other entrepreneurial ecosystem builders in the region.

Does the proposal align with the county's and EDO's equity priorities and key target communities and/or sectors?

Align with Equity Priorities

Yes. RAIN's philosophy across the entire entrepreneurial ecosystem follows the 4 tenants of the **“Boulder Thesis”** which helps elevate the entire entrepreneurial ecosystem.

1. Entrepreneurs must lead the startup community (supported by government/universities).
2. The leaders must have a long-term commitment (20 years).
3. The startup community must be inclusive of anyone who wants to participate in it (DEI lens & legs).
4. The startup community must have continual activities that engage the entire entrepreneurial stack (engaging/promoting all ecosystem partners).

- Native Americans, members of Oregon's nine federally recognized tribes, American Indians, Alaska Natives;
- Black, Africans, African Americans;
- Latinx, Hispanic;
- Asian, Pacific Islanders;
- Immigrants, refugees, asylum seekers;
- Undocumented, DREAMers;
- Linguistically diverse;
- People with disabilities;
- LGBTQ+;
- Aging/older adults;
- Economically disadvantaged;
- Farmworkers, migrant workers; and
- Living in rural parts of the state.

RAIN **actively seeks out entrepreneurs who are underrepresented**—it's core to our mission statement—and we have moved the needle over the last few years by serving more individuals from the [Governor's Equity Framework](#) demographics → → → →

Align with Key Target Communities and/or Sectors

Yes. RAIN's program will support Benton County's key target communities, including the businesses hardest hit by the pandemic, early-stage businesses (local-sector and traded-sector). It will also support businesses in target industries, including Food & Beverage, Agriculture & Agritourism, Science/Research/Technology, and Artificial Intelligence.

Does the proposal outline a plan to reach diverse populations?

Yes. Our program is designed to reach diverse populations, **it's core to our mission to support underrepresented entrepreneurs.** RAIN has been successful at reaching diverse populations using the following strategies:

- ★ Continue **closing the gender gap** by reaching out to and supporting women entrepreneurs and mentors, including engaging and promoting existing women entrepreneurs.
- ★ Increasing outreach to youth programs & K-12 schools to **engage young people in entrepreneurial activities.** Youth enjoy engaging with our Last Founders Standing™ program.
- ★ Continue serving **underserved entrepreneurs** in their communities at public locations that are easy for them to get to and at flexible times. *For example, activating spaces in churches to appeal to Latinx entrepreneurs and hosting events in food and beverage businesses owned by women and people of color.* And having spaces complete our "Vendor Accessibility Checklist" to ensure their spaces are accessible to all.
- ★ Maximizing the network and connections of RAIN's Board Secretary (Josh Carter) to serve more **veterans.** Josh served in the Navy and is passionate about helping Veterans who want to start businesses. Josh is also the principal/founder at 1859 Ventures and helps teach workshops about how to become an investor and how to pitch to investors.
- ★ Tracking and reporting the [Governor's Equity Framework](#) **demographics** that helps us measure our impact with historically and currently underserved entrepreneurs.

We plan to continue reaching out and exploring other strategies for engaging diverse populations. We have an **agile listen-respond approach**, so we are comfortable pivoting to reach and serve underserved populations based on what we learn.

Does the proposal have clearly defined goals, metrics, and specific prospective outcomes?

Goals

Yes. The goals for RAIN's proposed project:

1. Continue to **sustain** and **elevate** the regional entrepreneurial ecosystem, identify **gaps & barriers** to business formation, and address those barriers and gaps, including **adding a Corvallis Entrepreneur-in-Community**.
2. Provide assistance to the entrepreneurs and innovators in Benton County with economic **recovery** and **resiliency** programming.
3. Provide group and **1:1 programming** that targets just-in-time solutions to help startups withstand current and future economic shocks.
4. Support and expand mentoring, meetups, and other events to help **gather, educate, and support** entrepreneurs and innovators.
5. Continue to activate **capital** in the region.
6. Track overall budget and **report progress** to funders and partners.
7. Maintain and expand an established **database** of entrepreneurs, mentors, and ecosystem stakeholders.
8. Continue launching and supporting **previously-identified and -assisted startups**.
9. Deliver wrap-around **mentoring** services to startups with the best potential in Benton County.
10. Continue identifying and building **partnerships** to sustain and elevate the region's entrepreneurial **ecosystem**. We strongly believe *"it takes a community to raise an entrepreneur."*

Metrics

Yes. RAIN will continue to support the **114 entrepreneurs and innovators** in Benton County that we are already supporting and provide support to additional entrepreneurs, too.

Metrics for Rural Benton County Communities (July 1, 2021 – June 30, 2022)

1. Identify and provide technical assistance for at least **twenty (20)** new Target Customers.
2. Provide at least **forty (40)** total Target Customers with services.
3. Conduct at least **twelve (12)** Activities and/or Signature Events (attendance goal at Signature Events in rural communities is **20–40 people**)
4. Develop **eight (8)** new mentors to help Target Customers.
5. Conduct at least **one (1)** survey of Target Customers.
6. Prepare **five (5)** Target Customers for funding conversations with funders.
7. Identify and train at least **two (2)** new potential investors

Metrics for Corvallis (July 1, 2021 – June 30, 2022)

1. Identify and provide technical assistance for at least **thirty (30)** new Target Customers.
2. Provide at least **sixty (60)** total Target Customers with services.
3. Conduct at least **twenty (20)** Activities and/or Signature Events (attendance goal at Signature Events in Corvallis is **50–100 people**)
4. Host at least **two (2)** investor educational workshops
5. Develop **eight (8)** new mentors to help Target Customers
6. Conduct at least **one (1)** survey of Target Customers.
7. Prepare **ten (10)** Target Customers for funding conversations with funders.
8. Identify and train at least **six (6)** new potential investors

Specific Prospective Outcomes

Yes. RAIN's prospective outcomes for this project are:

1. Developed and scaled innovative entrepreneurship support models.

- a. Pivoted business models to succeed in new economy
- b. Increased use of technology by entrepreneurs
- c. Expanded peer network for entrepreneurs
- d. Increased business continuity and preparedness
- e. Accelerated job growth for local-sector and traded-sector startups

2. Increased regional connectivity across entrepreneurship and innovation clusters to support entrepreneurship and commercialization.

- a. Increased connectivity/collaboration among regional entrepreneurship & innovation stakeholders
- b. Developed inclusive network of expert digital marketing, financial, and legal experts to help entrepreneurs rapidly pivot in response to the new economic climate
- c. Provided tools for entrepreneurs to extend their cash runways
- d. Created or retained jobs
- e. Increased use of technology by early-stage businesses in the region making them more resilient to economic challenges
- f. Bolstered support networks and resources
- g. Increased number of early-stage businesses working on commercialization of products
- h. Leveraged region's competitive strengths

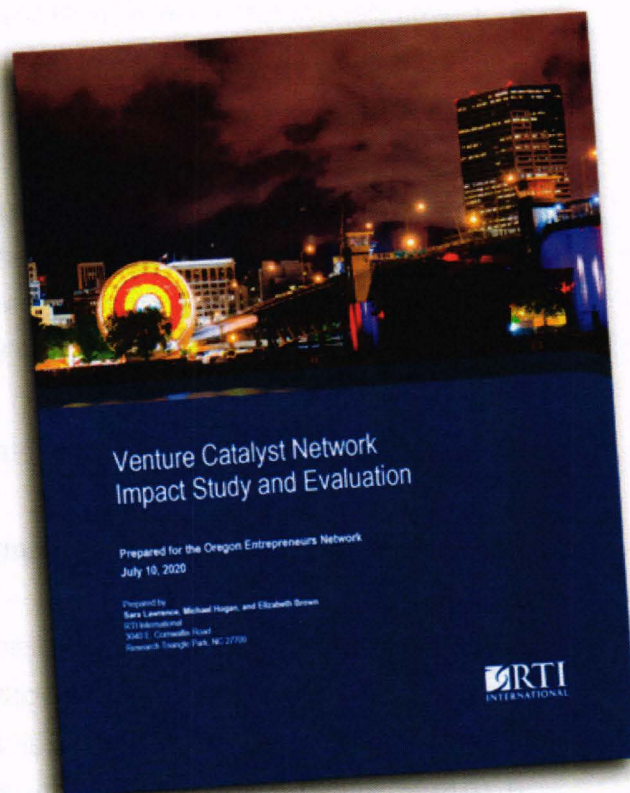
3. Developed a new and unique investment capital model to address the financial needs of entrepreneurs.

- a. Launched crowdfunding fundraising platform
- b. New/creative sources of local early-stage capital are activated
- c. Due diligence happens more quickly and efficiently
- d. Deals have the capacity to be funded more quickly and efficiently
- e. Increased number of growth-focused startups engaged in the capital ecosystem
- f. Increased job growth
- g. Increased business continuity

RAIN's Proposal – Outside Economic Development Funding from Benton County for FY 21/22

Does the proposal outline or illustrate the expertise needed to provide the services they are proposing?

Yes. RAIN has the expertise needed to provide the services we are proposing. RAIN was formed in 2014 by the communities and universities in the South Willamette Valley, led by the Governor's Regional Solutions team and the cities of Corvallis and Eugene, to create a vision and plan for a system that addressed the specific economic development needs of the Lane, Linn, Benton, and Lincoln county region. RAIN raised funds to help catalyze and scale two regional accelerators (*Oregon State University's Advantage Accelerator and the Eugene Accelerator, formerly RAIN Eugene*). In 2017, RAIN pivoted to respond to the demand from small and rural Oregon communities that invited RAIN to help them build their rural entrepreneurial economies. Since 2015, **RAIN has been invited into 20 rural communities**. RAIN's model has been proven to show increased number of new businesses, increased activation of capital, increased network of experts engaging in the ecosystem as mentors and educators, increased number of net new jobs, and increased funding invested in the region via federal grants, private foundations funds, local governments, private corporations, and state funds.



<http://bit.ly/OregonVC-Report>

3rd-party validation showing ROI of Venture Catalyst Model

RAIN's Timeline

The work we are doing is vital since new and **young companies are the primary source of job creation** in the American economy, with new businesses accounting for nearly all net new job creation. Not only that, but these startups are also contributing to economic dynamism in their communities by injecting competition into markets and spurring innovation.

Through our partnerships with the State of Oregon, local governments (cities & counties), community organizations, foundations, and private corporations, RAIN has helped drive innovation, business creation, and job growth in small and rural Oregon communities.

Our work has successfully reduced barriers to entrepreneurship for hundreds of Oregon entrepreneurs (based on survey data reported by entrepreneurs).

2013-2014

- Approved by the Oregon State Legislature
- Formed as a 501(c)(3) Oregon Public Benefit Nonprofit
- Raised state funds to launch Eugene Accelerator
- Raised state funds to expand OSU Advantage Accelerator

2015-2016

- Hired 2 Venture Catalysts
- Invited to serve Mid-Coast communities (Florence was the 1st community served)
- Won the Oregon Economic Development Association (OEDA) "Outstanding Collaborative Partnership" award

2017

- Invited to serve Linn & Benton rural communities
- Launched 1st Pre-Accelerator
- Hosted 1st Startup Showcase
- Invited to serve East Lane rural communities
- Secured EDA funds to launch regional-focused seed fund

2018

- Invited to expand services in Linn & Benton communities
- Hired dedicated Linn-Benton Venture Catalyst
- Hosted 1st TechStars™ Startup Weekend
- Selected Cascade Seed Fund to manage EDA seed fund support grant
- Board approved statewide expansion with a focus on rural communities
- Won Florence Area Chamber of Commerce "Innovation in Business" award

2019

- Hired 2 dedicated Rural Lane Venture Catalysts
- Hosted 2nd and 3rd Startup Showcases
- Launched Last Founders Standing™
- Invited to serve more Rural Lane communities
- Invited to provide entrepreneurship curriculum to Oakridge High School
- Invited to serve Grant County communities
- Invited to serve Lincoln County communities
- Won Oregon Cascades West Council of Governments "2019 Community Partner of the Year" award

Organizational Capacity (15 points)

Is this applicant organization a known and valued quantity to the overall business ecosystem?

Yes. RAIN has been building entrepreneurial ecosystems and innovation economies since 2013. Please see our [2019 Impact Report](#) for details about the work we have done in the region, including in the Benton County communities that invited us in and help fund the program: Adair Village, Monroe, and Philomath.

Does the applicant organization have committed and specialized staff in Benton County? Did they define who would be serving clients and in what capacity?

Yes. RAIN aims to commit a total of **1.85 FTE committed and specialized staff** to the Benton County entrepreneurial ecosystem, bringing entrepreneurial expertise to the region and allowing for capacity-building. All but one team member—the DEI Manager—are entrepreneurs themselves.

Entrepreneurial Ecosystem Team



[.15 FTE] CAROLINE CUMMINGS (CEO): Oversee programs and team, lead fundraising and strategic partnerships, and other executive-level responsibilities.



[.20 FTE] JENNIFER DAMIANI (DEVELOPMENT & OPERATIONS DIRECTOR): Ensure stewardship of funds, write grants and other fundraising documents, assist in grant tracking and reporting, manage expenses for the region, and other organizational development responsibilities.



[.10 FTE] ANA NAVIA PALAEZ (DIVERSITY, EQUITY, AND INCLUSION MANAGER): Ensure all outreach, partnerships, and activities are using a DEI lens to ensure anyone who wants to start and grow a business, or support those starting and growing businesses, have the right access and barriers are reduced.



[.25 FTE] PIETRO FERRARI (RESILIENCY PROGRAM DIRECTOR): Lead/manage the team, help implement the fundraising platform in an inclusive manner, work with experts to develop and implement the Entrepreneur Resiliency Kit, and deliver educational content relevant to business sustainability and resiliency.

[.75 FTE] TBH (LINN-BENTON VENTURE CATALYST): We plan to hire (Jul/Aug 2021) a new Venture Catalyst who will reside in the region to serve as the region's lead Venture Catalyst. Host in-person events and activities, connect entrepreneurs to resources, and work to elevate all regional ecosystem partners.

[.20 FTE] TBH (CORVALLIS ENTREPRENEUR-IN-COMMUNITY): We plan to hire an Entrepreneur-in-Community in July/Aug 2021. This will be a local entrepreneur who will be paid a monthly stipend to support the Corvallis entrepreneurial ecosystem and partner closely with the Linn-Benton Venture Catalyst and Linn-Benton entrepreneurial ecosystem partners.

[.20 FTE] TBH (MARKETING & COMMUNICATIONS LEAD): We are in the process of hiring the Marketing & Communications Lead to ensure regular storytelling happens locally, regionally, and nationally, as appropriate.

Does the proposal illustrate a commitment to DEI in their work, staff, and organizational structure? Related to their work, do they have staff with the expertise and qualifications to do DEI?

Yes. RAIN has a [Diversity, Equity, and Inclusion \(DEI\) Policy](#) and has a DEI Manager on the team who will help with this project. The RAIN team has also attended DEI training workshops. Our [board of directors](#) includes Oregon entrepreneurial leaders who bring a diverse outlook to our work.

Yes. RAIN's **DEI Manager** (Ana Navia Palaez) ensures DEI best practices are considered as we develop and implement our programs. RAIN's team adheres to our DEI policy and it's embedded in our contracts with the team. RAIN recruited a new board of directors in 2020 that prioritizes & invests in DEI. Our board includes 4 women (67% of the entrepreneurs RAIN serves are women), 2 who identify as Latinx/Hispanic (6% of the entrepreneurs RAIN serves are Latinx/Hispanic), and 1 who

RAIN's Proposal – Outside Economic Development Funding from Benton County for FY 21/22

is the City Manager of the rural community in which she resides (73% of entrepreneurs RAIN currently serves live in rural communities). All board members work in the entrepreneurship & innovation space (i.e., venture capital, accelerators, youth innovation/entrepreneurship, co-working space, rural). RAIN's newest hire, Pietro Ferrari, serves as our **Resiliency Program Director** and brings several years of **expertise advancing Latinx entrepreneurs**.

Does the applicant organization create access to funding opportunities or job creation for the businesses they work with?

Yes. As an established entrepreneurial ecosystem builder in this region, **RAIN has the trust of entrepreneurs** and a vast network to draw upon to swiftly spin-up and deliver programs that will give Benton County businesses access to funding opportunities and job creation. RAIN staff also have experience raising funds for their own startups. **RAIN has helped the entrepreneurs we serve raise \$4.4M in capital since 2017. However, the capital need—\$20.3M—is nearly 5x what we helped entrepreneurs raise** (and we anticipate the capital needed to be higher since we last surveyed in Dec 2020).

Access to early-stage capital has been a challenge in this region. There are several funds in Oregon and we refer deal flow to them; however, the need for seed stage capital is a gap. This is why we are using EDA SPRINT funds to build a **"backyard" fundraising platform** for this region that will activate local capital, lower the barrier to investment, and make capital accessible to underrepresented populations. The fundraising platform, which is targeted to launch in late 2021, will allow businesses to raise capital from their own "backyard."

"The U.S. Economic Development Administration is proud to support RAIN with a SPRINT Challenge grant," **said Dennis Alvord, Acting Assistant Secretary of Commerce for Economic Development.** "We applaud RAIN's efforts to strengthen its regional economy through entrepreneurship and leverage innovation to help American entrepreneurs and small businesses overcome the challenges brought on by the pandemic."

Our team of Venture Catalysts (entrepreneurs mentoring entrepreneurs), EIRs and EICs are already supporting the innovation pipeline in this region. RAIN brings our **Entrepreneurial Resiliency Kit** to the project, something we started developing in May 2020 due to the pandemic. The

RAIN's Proposal – Outside Economic Development Funding from Benton County for FY 21/22

Entrepreneurial Resiliency Kit is a blend of technology and expert coaching (group and 1:1) that's delivered in a sequence that creates a painless on-ramp to the most challenging issues entrepreneurs are struggling with as they work to pivot their business models rapidly (e.g., digital marketing, developing new sales techniques for this new operating environment, financials/bookkeeping basics, etc.).

RAIN handles the scheduling, sets up virtual meetings, sends calendar invites and reminders, secures experts, and our Venture Catalysts mentor entrepreneurs to build accountability into the program. **The Entrepreneurial Resiliency Kit doesn't just teach entrepreneurs how to pivot and operate in this new environment, it pairs them with experts who actually guide them through their unique pivot.** RAIN has a goal to have at least 25% of the experts we add to our network be BIPOC-owned businesses (*i.e., accountants, CPA, lawyers, marketing, and sales experts*).

Is the applicant leveraging other funding sources, or does the proposal rely solely on county funding?

Yes. RAIN has **already secured 62% of the funds needed** to operate the proposed program in Benton County. If RAIN receives the requested funding from Benton County and the City of Corvallis, the program will be:

- ★ **24% funded by cities** (Adair Village, Corvallis, Monroe, and Philomath)
- ★ **59% funded by the federal government** (United States Department of Agriculture & Economic Development Administration)
- ★ **17% funded by the county** (Benton)

RAIN also leveraged Benton County funding to bring a \$1M EDA SPRINT project to Benton, Lane, Linn, and Grant counties that will help Oregon small businesses recover from the pandemic and build resiliency.

**For every \$1.00 received from Benton County,
RAIN has already raised \$1.65 for this project.**

**With the requested funding,
this project will be fully funded for FY 21/22.**

Potential for Impact (30 points)

Does the proposal have specific deliverables?

Yes. RAIN's proposal includes the below **specific deliverables** and **communication & reporting deliverables**.

Specific Deliverables

1. RAIN shall provide ongoing training, support, and supervision of the Venture Catalyst and the Corvallis Entrepreneur-in-Community participating in the Benton County Entrepreneurial Ecosystem to ensure all program goals are met..
2. RAIN shall regularly update the Regional Asset Map (stored online and accessible to the EDO) and continue inviting other regional ecosystem stakeholders into the document to add to it.
3. RAIN will continue making our best efforts to work collaboratively with the network of stakeholders and ecosystem partners in Benton County.

Communication and Reporting Deliverables

1. RAIN shall provide notification to the EDO about Activity dates, with the goal of providing as much notice as possible and collaborating with the EDO—to the extent practicable—in setting Activity dates.
2. RAIN shall provide notification to the EDO about Signature Event dates at least **thirty (30) days** prior to the date of the Signature Event, with the goal of collaborating with the EDO—to the extent practicable—in setting Signature Event dates.
3. RAIN shall provide **communication and public relations support** for this program.
4. RAIN shall email a report to the EDO within **three (3) business days** following each Signature Event. This report shall include: *event topic, venue and city where event held, attendance*

RAIN's Proposal – Outside Economic Development Funding from Benton County for FY 21/22

numbers, list of attendees, if available, number of attendees by city of residence, notable speaker(s) at event, and any assistance needed from the EDO or other partners.

5. RAIN shall email a report to the EDO monthly summarizing the previous month's work in Benton County. **Monthly reports** shall include: *a list of Target Customers being served, the status of each Target Customer, referrals made to partners for each Target Customer (who referral was made to and for what purpose), number of mentors being used and general description of the mentoring being provided, feature at least one entrepreneur (name, city, and assistance they are receiving), and identify any additional assistance needed or opportunities to explore between RAIN and the EDO.*
6. RAIN shall email a report to the EDO **semi-annually** by the **15th of January (data from July 1 – December 31)** and the **15th of July (data from January 1 – June 30)**. Semi-annual reports shall include:
 - 6.1. At least **two (2)** success stories, including photos.
 - 6.2. How Benton County's funds are being leveraged.
 - 6.3. A list of media garnered supporting the region's entrepreneurial ecosystem.
 - 6.4. A list of partners RAIN collaborated with.
 - 6.5. A list of Target Customers being served, including:
 - 6.5.1. Date assistance started
 - 6.5.2. City
 - 6.5.3. Entrepreneur's Name
 - 6.5.4. Company Name (if exists)
 - 6.5.5. Industry
 - 6.5.6. Summary of assistance provided
 - 6.5.7. Summary of referrals made (e.g., referred to SBDC for technical training, matched with a mentor with expertise in e-commerce, referred to COG's loan program, referred to the EDO for space or policy needs, etc.).
7. RAIN shall meet with the EDO **semi-annually** to evaluate progress to determine next steps.
8. RAIN shall provide an updated **"Entrepreneurial Ecosystem Scorecard"** to the EDO **annually**.

RAIN's Proposal – Outside Economic Development Funding from Benton County for FY 21/22

9. RAIN shall present progress updates to the Benton County Commissioners **semi-annually, or as requested by the EDO.**
10. RAIN shall gather and share a minimum of **four (4) case study documentations**, including videos, interviews, quotes, and stories **annually.**
11. RAIN shall **refer individuals to the EDO or other appropriate partners** who will provide them with help with the following services:
 - 11.1. Locating physical space.
 - 11.2. Resolving issues with local, county, state, or federal codes.
 - 11.3. Accessing incentive programs (e.g., Opportunity Zones, Enterprise Zones, Urban Renewal funds, and tax-credit programs) and funding programs (e.g., city, county, state, or federal).
 - 11.4. RAIN shall refer (and sometimes support together) to the EDO or other appropriate partners any businesses or individuals who do not fit the Target Customer definition.

Does the proposal clearly define the impact to the target audience?

Yes. RAIN's Benton County program will help revitalize, support, and grow startups as we emerge from the pandemic; support and grow the entrepreneurial ecosystem; and bolster businesses in target and emerging sectors. **See metrics, outcomes, and deliverables, above.**

Does the proposal have long-term benefits?

Yes. The long-term benefit of RAIN's Benton County program is to build a thriving regional entrepreneurial ecosystem that is inclusive, sustainable, and creates new businesses, jobs, and sources of capital. **RAIN's vision for Benton County and all of the communities RAIN is invited to serve is for:**

- ★ Communities support, value, and celebrate entrepreneurs.
- ★ Regional leaders recognize entrepreneurs are a primary creator of net new jobs.
- ★ Small and rural communities have thriving economies.
- ★ A culture of possibilities is embraced.



June 8, 2021

Hello Benton County Funding Proposal Review Group:

Thank you for considering RAIN's funding proposal to ensure the continued development of an inclusive entrepreneurial ecosystem and innovation economy in Benton County. As the Board President of RAIN, I can confirm the following:

1. RAIN has an **executive board that meets quarterly**, at least one week prior to each **quarterly board meeting** to set the agenda with RAIN's CEO and Development & Operations Director.
2. RAIN's **Board Secretary captures minutes** during each board meeting that are later reviewed and signed by me before distributing the final copy to the full board (*see board members on next page*).
3. RAIN's board of directors **reviews the organization's financial statements** during each executive meeting and full board meeting.
4. On May 19, 2021, RAIN's board of directors **unanimously approved the organization's fiscal year 21/22 budget**.
5. RAIN conducted a **board retreat** (Oct 2020) and **team retreat** (Nov 2020), which resulted in the development of an **Organization Sustainability Plan**.
6. Our last **Financial Review** (FY 19/20) concluded on Jan 25, 2021. It was conducted by the accounting firm **Jones & Roth** and delivered to the full board of directors by Jones & Roth on Feb 22, 2021. The **conclusion** by the firm is:

Accountant's Conclusion

Based on our review, we are not aware of any material modifications that should be made to the accompanying financial statements in order for them to be in accordance with accounting principles generally accepted in the United States of America.

If you have any other questions please feel free to contact me.

Erin Reynolds,

A handwritten signature in blue ink that reads "ERReynolds".

Board President, RAIN
City Manager, City of Florence
erin.reynolds@ci.florence.or.us

Florence City Hall | 250 Highway 101 | Florence, OR 97439
541-997-3437



Our Board



ERIN REYNOLDS

Board President

(Executive Committee)

City Manager for the City of Florence

[Quote from Erin](#)



JUAN BARRAZA

Vice President

(Executive Committee)

*Director of Student Innovation at PSU
Center for Entrepreneurship*

*Founder of Pitch Latino and Latino
Founders Accelerator*

[Quote from Juan](#)



ALICIA LEDUC

Treasurer

(Executive Committee)

Attorney at Davis Wright Tremaine LLP

Co-chair for Project W in Oregon

[Quote from Alicia](#)



JOSH CARTER

Secretary

(Executive Committee)

Founder/Principal of 1859 Ventures

[Quote from Josh](#)



CARRIE DOUGLASS

Founder/CEO of The Haven

*Chair (elected position) of the Bend-La
Pine School District*

[Quote from Carrie](#)



KATRINA HULL

*CTE Engineering Teacher at the Salem
Keizer School District/Mckay High School*

[Quote from Katrina](#)



MARIO MAGAÑA ÁLVAREZ

*Oregon 4-H State Outreach Specialist for
OSU, Extension & Engagement*

[Quote from Mario](#)

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Linn-Benton Community College
Small Business Development Center
Benton County Funding Proposal
Fiscal Year 2022
June 11, 2021



Missions

Small Business Development Centers (SBDC) are a bridge between resource partners, host colleges and universities, public agencies, and small business success. The SBDC takes a business-focused approach to connect businesses with the advice, guidance, and instruction they need to succeed long term.

The Linn and Benton County SBDC is nested within two larger organizations. Namely, Linn-Benton Community College, and the SBDC State Network. Linn-Benton Community College, the SBDC State Network, and the Linn-Benton Community College SBDC have served Linn and Benton Counties collectively for more than 35 years.

Linn-Benton Community College's mission is to engage in an education that enables all of us to participate in, contribute to, and benefit from the cultural richness and economic vitality of our communities.

The Corvallis Benton County Economic Development Strategic Work Plan Goals are as follows:

- Support and Grow our Existing Businesses
- Entrepreneurship & Innovation
- Cultivate Businesses in Target & Emerging Sectors
- Leadership & Collaboration in the Regional Economic Development Ecosystem
- Branding and Marketing

Benton County's 2040 Thriving Communities Initiatives Core Values are as follows:

- Vibrant, Livable Communities
- Supportive People and Resources
- High Quality Environment & Access
- Diverse Economy the Fits
- Community Resilience
- Equity for Everyone
- Health in All Actions

Overview

Aligning, Complementing, and Furthering

The Linn-Benton Community College SBDC aligns and compliments the EDO Strategic Work Plan and aligns and furthers many of the Benton County 2040 Thriving Communities Initiatives Core values through the delivery of advising, classes, training, and workshops, key leadership engagement, and very specific strategic impacts, which are as follows:

1. *Delivery of advising, classes, training, workshops, and market research*
 - a. Free One-on-One advising for all small businesses
 - b. Affordable classes, training, and workshops, including, yet not limited to
 - i. Going into Business Workshops
 - ii. Latinx/Hispanic Tailored Business Classes
 - iii. Foundations of Business Success
 - iv. Fundamentals of Business Classes

- v. The Small Business Management Training Program
 - c. Free market research available to all SBDC clients
2. *Leadership engagement with all local small businesses and partners throughout both Linn and Benton counties, including, yet not limited to:*
- a. The SBDC's Program Assistant's leadership, high-quality customer service, and community engagement; the Program Assistant is also the first point of contact for small businesses.
 - b. The SBDC Advisors leadership (6 advisors in total), outreach, and engagement to all local small businesses, including
 - i. 2 advisors that spend the majority of their time (51% and 61% respectively) working in Benton County.
 - ii. 1 advisor that is dedicated specifically to Latinx/Hispanic small business outreach and engagement, and spends 54% of their time in Benton County.
 - iii. Post pandemic 1 advisor will also conduct advising from the Foundry.
 - c. The SBDC Director's engagement in partnership collaborations and meetings, outreach and engagement with small businesses, community events, and strategic thinking, planning, and execution.
 - d. Linn-Benton Community College's Extended Learning Director's leadership, coaching, guidance, and council of the SBDC Director, engagement with the local business community, and partner organizations.
 - e. Linn-Benton Community College Executive Team leadership, resource acquisition, and strategic thinking, as needed.
 - f. The Linn-Benton Community College SBDC Advisory Committee, which was strategically created to garner feedback and support from local partners and small businesses.
 - g. Linn-Benton Community College's Diversity, Equity, and Inclusion Office, guided by the Director's leadership, strategic thinking, engagement, and networking.
 - h. The SBDC State Networks leadership, strategic thinking, and networking.
3. *Creation of and continuous delivery on very specific and strategic impacts, which are as follows:*
- a. Total Number of Advising Clients
 - b. Number of Jobs Created
 - c. Number of New Business Created
 - d. Capital Infusion
 - e. Total Number of Advising Hours
 - f. Number of Training Events
 - g. Attendance at Training Events

(Note: please see [Appendix A](#) for a matrix, which shows the alignment between the SBDC activity delivery, leadership, and strategic impacts, and the EDO work plan and Benton County Thriving Goals.)

Target Audience and Services

Target Audience

The State SBDC Network defines a small business as any business with less than 500 employees. Though this is the case, the majority of the small businesses the LBCC SBDC serves have less than 50 employees.

Because the SBDC staff is made up of entrepreneurs, our commitment is to the entrepreneurial mind and spirit, which includes, but is not limited to, solopreneurs, start-ups, seasoned businesses, and businesses that are considering selling and succession planning.

Services

The Linn-Benton Community College SBDC is the primary provider of small business advising and classes and training, which ensure Benton County businesses grow from concept to execution, to succession planning, and exit, through the following advising activities, classes and training, and market research:

1. *Advising*
 - a. Financial guidance and referrals, which includes connecting small businesses to available grants and loans, and assistance in completing applications.
 - b. Business model creation
 - c. Products and services
 - d. HR related questions and concerns
 - e. Budgets and financial planning
 - f. Marketing Strategy
 - g. Intellectual Property
 - h. Expansion and Growth Planning
 - i. Succession planning
 - j. Exiting the business
2. *Classes and Training*
 - a. The SBDC provides classes and training as outlined in the overview section, which also includes creating classes and training as needs arise.
 - b. Because the SBDC is in relationships with over 430 of Benton County small businesses, we have the ability to collect needs that are generalizable and industry specific, and create classes that are tailored to the small business communities needs.
2. *Market Research*
 - a. Through the Market Research Institute the SBDC is able to assist established, growing and scaling businesses to access market and industry resources, including location-based market and industry financial data across the US and Euromonitor's global market and industry data. Together the Market Research Institute, and the SBDC advisor take the custom data and work with the companies to understand it and strategize next steps.

Leadership

As was aforementioned, the Linn-Benton Community College (LBCC) SBDC is nested within two larger organizations, which means that the SBDC has access to several levels of leadership, and resource acquisition, creating more opportunities for service creation and delivery, increasing sustainability of the program, including yet not limited to the following.

1. Small business outreach and engagement
 - a. 3 of the 6 advisors spend more than 50% of their time in Benton County maintaining current relationships with small businesses and calling on new businesses.
2. Leadership, strategic thinking, planning, and execution
 - a. The LBCC SBDC staff have access to a network of leadership, including yet not limited to, LBCC leadership, 19 SBDC Center Directors, and the State Network leadership, which is unique to the SBDC.
 - i. Accessing these leadership resources, which include yet, are not limited to, many years of strategic and practical expertise and excellence in small business ownership and leadership, corporate sector leadership, public sector leadership, and collegiate and university leadership, benefits impacts through collective and collaborative thinking, planning, and execution.
3. Financial resource acquisition
 - a. The LBCC SBDC is positioned uniquely locally and at the State and Federal level, which increases the fiscal viability and sustainability of the program.
4. Networking and partnership engagement
 - a. The LBCC SBDC has maintained excellent relationships with all partners, and is often, if not always, seen locally as the lead and go-to partner for small business needs.
5. Diversity, equity, and inclusion (DEI) strategies, networking, and engagement.
 - a. Creating strategies for local outreach with underserved populations by working with the LBCC DEI Office and the SBDC State Network DEI Initiatives.

Financials

The Linn-Benton Community College SBDC is funded through several Federal, State, and local partnerships.

Funding

1. SBA: \$33,000 per year
2. Business Oregon: \$144,000 every biennium
3. LBCC General Funds: \$167,000.00 per year
4. Corvallis/Benton County Economic Development: approximately \$36,000 every other year
5. The City of Sweet Home: \$2,500 per year.
6. The City of Lebanon: \$2,500 per year.
7. Revenue generated from SBDC hosted classes: \$14,750 per year (4 year average)
8. Revenue generated through third party contracts: \$50,000 per year (4 year average)

Overhead

1. Advisor Payroll: \$176,476.34
2. Materials & Services: \$1,763.04
3. Director/Program Assistant: \$216,643
4. Administration: \$19,179

Taxes and Profit-Loss Statement - Please find LBCC's 2020 [Financial Report](#) as an appendix.

Metrics, Goals, Desired Outcomes, and Impacts

The LBCC SBDC's metrics, goals, and desired outcomes, include those at the College and State SBDC level.

FY 2022 College Level Metrics, Desired Outcomes, and Goals

1. New relationships with small business owners
 - a. Define and create plan to reach more businesses,
 - i. Define the percent of the small business market (50 or less employees) we in relationship (current client) with today
 1. Set goal for percent market penetration
 - b. Create plan to reach diverse populations of small business owners, including, yet not limited to
 - i. Latinx/Hispanic small business owners
2. Generating and Creating Revenue and New Funding
 - a. Generating revenue
 - i. Creating new classes, training, and workshops
 - b. New funding possibilities
 - i. Securing funding from
 1. Benton County
 2. Lebanon
 3. Sweet Home
3. Budget Balanced
 - a. The Linn-Benton Community College SBDC has suffered from years of fiscal mismanagement, which preceded the previous interim director, and the current director. The current SBDC Director is in continuous conversations with the LBCC Extended Learning Director, and the Director of Finance and Operations to create a strategic two-year plan to balance the budget.
 - i. Two year plan implemented in FY 2022 to balance the budget.
4. Processes and Systems
 - a. Create a one-year plan to create, develop, and implement new systems and processes to increase efficiencies and outputs, creating more program sustainability.

b. Accountability

- i. Create standards, best business practices, and hold staff accountable to this standard.

FY 2022 State Level Metrics and Goals

Linn-Benton	Percentage Through Year:		41.67%
Impact	2021	Goals	Percentage
Unique Clients Served	89	221	40.27%
Business Startups	2	18	10.91%
Capital Infusion	2,097,066	1,739,900	120.53%
Jobs Created	7.00	47	15.05%

Impacts

As was previously mentioned, the LBCC SBDC has been serving Benton County small businesses for many years. The SBDC has data collection methods at the Collegiate and SBDC State Network level.

Here are the SBDC State level impacts from 2020.

Calendar Year 2020

Benton County	
<i>Clients Served</i>	305
<i>Business Starts</i>	11
<i>Jobs Created</i>	28
<i>Jobs Retained</i>	22
<i>Capital Infusion</i>	\$1,196,991.00
<i>Class Attendees</i>	179

Program Totals	Clients Served	% Increase over PY
<i>Women</i>	340	231
<i>Minority</i>	115	319
<i>Hispanic</i>	67	291
<i>Vetern</i>	42	221

The LBCC SBDC will continue to provide Benton County small businesses with high-quality leadership expertise, advising, classes, training, workshops, and market research.

Retaining such high levels of leadership and service delivery requires funding, and it is our hope that funding from Benton County to the LBCC SBDC will continue next fiscal year, and well into the future.

The LBCC SBDC is poised for continuous growth this coming year, and beyond. The SBDC will achieve this growth by maximizing the potential of all staff, included, yet not limited to the several seasoned advisors and two new advisors, seasoned leadership at the College and State Network level, and new leadership at the program Director level.

Thank you in advance for your consideration of this proposal. If you have any questions, and or need any additional information, please do not hesitate to reach out to Marissa Schwartz and Jeff Flesch.

Marissa Schwartz, Director of SBDC
Phone: 541-917-4930
Email: schwarm@linnbenton.edu

Jeff Flesch, Director of Extended Learning
Phone: 541-917-4990
Email: flesch@linnbenton.edu

Economic Development Strategic Work Plan Goals	SBDC Activities/Impacts							
	Free Advising	Affordable Classes	Job Creation	Business Creation	Capital Infusion	Market Research	DEI	Leadership
Support and Grow our Existing Businesses	✓	✓	✓	✓	✓	✓	✓	✓
Entrepreneurship & Innovation	✓	✓	✓	✓	✓	✓	✓	✓
Cultivate Businesses in Target & Emerging Sectors	✓	✓	✓	✓	✓	✓	✓	✓
Leadership & Collaboration in the Regional Economic Development Ecosystem							✓	✓
Branding and Marketing						✓	✓	✓

Appendix A

Thriving Communities Initiatives Core Values	SBDC Activities/Impacts							
	Free Advising	Affordable Classes	Job Creation	Business Creation	Capital Infusion	Market Research	DEI	Leadership
Vibrant, Livable Communities	✓	✓	✓	✓	✓	✓	✓	✓
Supportive People and Resources	✓	✓	✓	✓	✓	✓	✓	✓
High Quality Environment & Access	✓	✓	✓	✓	✓	✓	✓	✓
Diverse Economy the Fits	✓	✓	✓	✓	✓	✓	✓	✓
Community Resilience	✓	✓	✓	✓	✓	✓	✓	✓
Equity for Everyone	✓	✓	✓	✓	✓	✓	✓	✓

Appendix A

Health in All Actions								
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PH 1

BOC Agenda Checklist Master

Agenda Placement and Contacts

Suggested Agenda Date 06/22/21

[View Agenda Tracker](#)

Suggested Placement * BOC Tuesday Meeting

Department * Finance

Contact Name * Mary Otley

Phone Extension * 7666767

Meeting Attendee Name * Mary Otley

Agenda Item Details



Item Title * Public Hearing regarding Benton County's intent to apply for a Community Development Block Grant

Item Involves * Check all that apply

- ☐ Appointments
- ☐ Budget
- ☐ Contract/Agreement
- ☐ Discussion and Action
- ☐ Discussion Only
- ☐ Document Recording
- ☐ Employment
- ☒ Notice of Intent
- ☐ Order/Resolution
- ☒ Ordinance/Public Hearing 1st Reading
- ☐ Ordinance/Public Hearing 2nd Reading
- ☐ Proclamation
- ☐ Project/Committee Update
- ☒ Public Comment
- ☐ Special Report
- ☐ Other

Board/Committee Involvement *
☐ Yes
☒ No

Advertisement *
☒ Yes
☐ No

**Names/Dates of
Publications**

List each publication name and date
Will be published at a minimum 7 days prior
to meeting date

Issues and Fiscal Impact

Item Issues and Description

Identified Salient Issues *

Benton County intends to apply for a Community Development Block Grant (CDBG) in the amount of \$250,000. The grant proceeds will be used to provide scholarships to attend after school and summer programs for K-8 graders and to provide emergency childcare assistance to low-to-moderate income county residents who are located outside of the Corvallis city limits.

The proposed project will have two primary objectives:

1. Support 100% scholarships for K-8 students in rural communities to attend student programming (May 1, 2021-September 5, 2021).
 - a. Students who live in rural areas but attend programs within Corvallis' city limits, may receive scholarships.
 - b. Organizations/entities applying for this funding must be licensed.
2. Support 100% of operations for new programs for K-8 students that were (or will be) started in response to the pandemic (May 1, 2021-September 5, 2021).
 - a. These programs must have at least 51% Low-to-Moderate Income clients to qualify for operational funding.
 - b. Organizations/entities applying for this funding must be licensed.

Options *

1. Approve the County's grant application
2. Do not approve the grant application

Fiscal Impact *

- ☒ Yes
☐ No

Fiscal Impact Description *

There is no direct impact to the County, grant funds will be passed through to the grant recipients.

2040 Thriving Communities Initiative

**Mandated
Service? ***

- ☐ Yes
☒ No

2040 Thriving Communities Initiative

Describe how this agenda checklist advances the core values or focus areas of 2040, or supports a strategy of a departmental goal.

To review the initiative, visit the website [HERE](#).

Values and Focus Areas

Check boxes that reflect each applicable value or focus area and explain how they will be advanced.

Core Values *

Select all that apply.

- ☐ Vibrant, Livable Communities
- ☒ Supportive People Resources
- ☐ High Quality Environment and Access
- ☐ Diverse Economy that Fits
- ☐ Community Resilience
- ☒ Equity for Everyone
- ☐ Health in All Actions
- ☐ N/A

Explain Core Values Selections *

The grant will provide support to parents and funding will be made available to all who qualify.

Focus Areas and Vision *

Select all that apply.

- ☐ Community Safety
- ☐ Emergency Preparedness
- ☐ Outdoor Recreation
- ☐ Prosperous Economy
- ☐ Environment and Natural Resources
- ☐ Mobility and Transportation
- ☐ Housing and Growth
- ☐ Arts, Entertainment, Culture, and History
- ☐ Food and Agriculture
- ☒ Lifelong Learning and Education
- ☐ N/A

Explain Focus Areas and Vision Selection *

The grant supports after school and summer programs for children K-8.

Recommendations and Motions

Item Recommendations and Motions

Staff
Recommendations* Approve the grant application

Meeting Motions* I move to ...
I move to approve the application for a Community Development Block Grant in the amount of \$250,000 to support student in grades K-8 in Benton County.

Attachments, Comments, and Submission

Item Comments and Attachments

Attachments

Upload any attachments to be included in the agenda, preferably as PDF files. If more than one attachment / exhibit, please indicate "1", "2", "3" or "A", "B", "C" on the documents.

502649 SB2006 SBMA - Microenterprise Grant.pdf 955.57KB

Comments (optional) If you have any questions, please call ext.6800

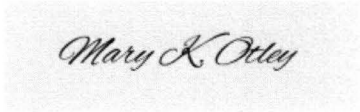
Department
Approver

MARY OTLEY

Department Approval

Comments

Signature



Mary K. Otley

BOC Initial Approval

Approvals Required ☒ Counsel

☐ Finance

☐ HR

Counsel Approver VANCE CRONEY

County Administrator Approver JOE KERBY

Comments

Counsel Approval

Comments

Signature

Vance H. Choney

County Administrator Approval

Comments

Signature



Joseph Kerby

BOC Final Approval

Comments

Signature



Teresa Farley

Public Notice and Notice of Public Hearing

Benton County is eligible to apply for a 2020 Community Development Block Grant from the Business Oregon. Community Development Block Grant funds come from the U.S. Department of Housing and Urban Development. The grants can be used for emergency childcare assistance to low-to-moderate income county residents.

The state expects to receive approximately \$13 million in new federal funds during 2021 for grants to non-entitlement cities and counties for eligible projects. The maximum grant that a city or county can receive under the COVID-19 Impact Assistance Program for child and student care activities is \$250,000. Benton County is preparing an application for a 2021 Community Development Block Grant from the Business Oregon for Low-to-Moderate Student Assistance for students residing in rural Benton County. It is estimated that the proposed project will benefit at least 100 persons, of whom at least 51% will be low or moderate income.

A public hearing will be held by the Benton County Board of Commissioners at noon on June 22, 2021. All meetings will be conducted virtually via GoTo Meeting. Meeting links are available at <https://www.co.benton.or.us/meetings>. The purpose of this hearing is for the Board of Commissioners to obtain citizen views and to respond to questions and comments about: community development and housing needs, especially the needs of low- and moderate-income persons, as well as other needs in the community that might be assisted with a Community Development Block Grant project; and the proposed project.

Written comments are also welcome and must be received by June 16, 2021 at 205 NW Fifth. Both oral and written comments will be considered by the **board of commissioners** in deciding whether to apply.

The location of the hearing is accessible to persons with disabilities. Please contact **Teresa Farley** at 541-766-6890 if you will need any special accommodations to attend or participate in the meeting.

More information about Oregon Community Development Block Grants, the proposed project, and records about Benton County's past use of Community Development Block Grant funds is available for public reviewed during regular office hours. Advance notice is requested. If special accommodations are needed, please notify Mary Otley, CFO at 541-766-6767 or mary.k.otley@co.benton.or.us so that appropriate assistance can be provided.

Permanent involuntary displacement of persons or businesses is not anticipated as a result from the proposed project. If displacement becomes necessary, alternatives will be examined to minimize the displacement and provide required/reasonable benefits to those displaced. Any low- and moderate-income housing that is demolished or converted to another use will be replaced.

Aviso Público y Aviso de Audiencia Pública

El Condado Benton es elegible para aplicar a la beca Bloque de Desarrollo Comunitario 2021 (2021 Community Development Block) de Business Oregon. La beca de Bloque de Desarrollo Comunitario viene del Departamento de Vivienda y Desarrollo Urbano de los Estados Unidos (U.S. Department of Housing and Urban Development) Las becas se pueden utilizar para asistencia de emergencia para el cuidado de niños para residentes del condado de ingresos bajos a moderados.

El estado espera recibir aproximadamente \$ 13 millones en nuevos fondos federales durante el 2021 para becas a ciudades y condados sin derechos para proyectos elegibles. La beca máxima que una ciudad o condado puede recibir bajo el Programa de Asistencia de Impacto COVID-19 para actividades de cuidado de niños y estudiantes es de \$ 250,000. El Condado Benton está preparando una solicitud para la beca 2021 Bloque de Desarrollo Comunitario de Business Oregon para baja a moderada asistencia estudiantil para estudiantes que residen en el área rural del Condado Benton. Se estima que el proyecto propuesto beneficiará al menos a 100 personas, de las cuales al menos el 51% serán de ingresos bajos o moderados.

La Junta de Comisionados del Condado de Benton llevará a cabo una audiencia pública al mediodía del 22 de junio de 2021. Todas las reuniones se llevarán a cabo virtualmente a través de GoTo Meeting. Los enlaces para las reuniones están disponibles en <https://www.co.benton.or.us/meetings>. El propósito de esta audiencia es que la Junta de Comisionados obtenga opiniones de los ciudadanos y responda a preguntas y comentarios sobre: desarrollo comunitario y necesidades de vivienda, especialmente las necesidades de personas de ingresos bajos y moderados, así como otras necesidades en la comunidad que podría ser asistida con una beca del Bloque de Desarrollo Comunitario; y el proyecto propuesto.

Los comentarios escritos también son bienvenidos y deben recibirse antes del 16 de junio de 2021 en 205 NW Fifth. La **junta de comisionados** considerará tanto los comentarios orales como los escritos para decidir si se aplicará.

El lugar de la audiencia es accesible para personas con discapacidades. Comuníquese con **Teresa Farley** al 541-766-6890 si necesita alguna adaptación especial para asistir o participar en la reunión.

Más información sobre las becas del Bloque de Desarrollo Comunitario de Oregon, el proyecto propuesto y los registros sobre el uso anterior del Condado Benton de los fondos de la beca del Bloque de Desarrollo Comunitario, están disponibles para revisión pública durante horarios de oficina. Se solicita notificación previa. Si se necesitan adaptaciones especiales, notifique a Mary Otley, directora financiera al 541-766-6767 o mary.k.otley@co.benton.or.us para que se le pueda proporcionar la asistencia adecuada.

No se prevé el desalojo involuntario permanente de personas o empresas como resultado del proyecto propuesto. Si el desalojo se vuelve necesario, se examinarán alternativas para minimizar el desalojo y proporcionar los beneficios requeridos / razonables a los desalojados. Se reemplazará cualquier vivienda de ingresos bajos y moderados que sea demolida o convertida para otro uso.

BOC Agenda Checklist Master

Agenda Placement and Contacts

Suggested Agenda Date 06/22/21

[View Agenda Tracker](#)

Suggested Placement * BOC Tuesday Meeting

Department * County Counsel

Contact Name * Vance Croney

Phone Extension * 6890

Meeting Attendee Name * Vance Croney

Agenda Item Details

Item Title * Further Extending the Declaration of a State of Emergency and Declaring Emergency Measures

Item Involves * Check all that apply

- ☐ Appointments
- ☐ Budget
- ☐ Contract/Agreement
- ☐ Discussion and Action
- ☐ Discussion Only
- ☐ Document Recording
- ☐ Employment
- ☐ Notice of Intent
- ☒ Order/Resolution
- ☐ Ordinance/Public Hearing 1st Reading
- ☐ Ordinance/Public Hearing 2nd Reading
- ☐ Proclamation
- ☐ Project/Committee Update
- ☐ Public Comment
- ☐ Special Report
- ☐ Other

Board/Committee Involvement *

☐ Yes

☒ No

Advertisement *

☐ Yes

☒ No

Issues and Fiscal Impact

Item Issues and Description

**Identified Salient
Issues ***

The original declaration of emergency is set to expire at midnight June 30, 2021. The coronavirus pandemic still presents conditions warranting a state of emergency and it is expected those conditions will remain for a few more months. In order to take advantage of county code emergency powers, the BOC is being asked to extend its state of emergency through Sept. 30, 2021.

Options *

1. Vote to approve the order extending the state of emergency through Sept. 30, 2021
2. Do not extend the state of emergency.

Fiscal Impact *

- ☐ Yes
☐ No

2040 Thriving Communities Initiative

Mandated Service? * ☐ Yes ☒ No

2040 Thriving Communities Initiative

Describe how this agenda checklist advances the core values or focus areas of 2040, or supports a strategy of a departmental goal.

To review the initiative, visit the [website HERE](#).

Values and Focus Areas

Check boxes that reflect each applicable value or focus area and explain how they will be advanced.

Core Values *

Select all that apply.

- ☐ Vibrant, Livable Communities
- ☐ Supportive People Resources
- ☐ High Quality Environment and Access
- ☐ Diverse Economy that Fits
- ☐ Community Resilience
- ☐ Equity for Everyone
- ☐ Health in All Actions
- ☒ N/A

Explain Core Values Selections * N/A

Focus Areas and Vision *

Select all that apply.

- ☐ Community Safety
- ☐ Emergency Preparedness
- ☐ Outdoor Recreation
- ☐ Prosperous Economy
- ☐ Environment and Natural Resources
- ☐ Mobility and Transportation
- ☐ Housing and Growth
- ☐ Arts, Entertainment, Culture, and History
- ☐ Food and Agriculture
- ☐ Lifelong Learning and Education
- ☒ N/A

Explain Focus Areas and Vision Selection * N/A

Recommendations and Motions

Item Recommendations and Motions

Staff
Recommendations * Approve the order extending the state of emergency through Sept. 30, 2021.

Meeting Motions * I move to ...
I move to adopt Order No. D2021-052 extending the declared state of local emergency through Sept. 30, 2021.

Attachments, Comments, and Submission

Item Comments and Attachments

Attachments

Upload any attachments to be included in the agenda, preferably as PDF files. If more than one attachment / exhibit, please indicate "1", "2", "3" or "A", "B", "C" on the documents.

CC_Extending Dec of Emergency ORDER.docx 17.95KB

Comments (optional) If you have any questions, please call ext.6800

Department
Approver

VANCE CRONEY

Department Approval

Comments

Signature

Vance H. Coney

BOC Initial Approval

Approvals Required ☐ Counsel

☒ Finance

☒ HR

HR Approver TRACY MARTINEAU

Finance Approver MARY OTLEY

County
Administrator
Approver JOE KERBY

Comments

HR Approval

Comments

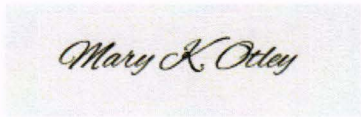
Signature

Tracy Martineau

Finance Approval

Comments

Signature



Mary K. Otley

County Administrator Approval

Comments

Signature

Joseph Kerby

BOC Final Approval

Comments

Signature

Teresa Farley

In the Matter of Further Extending the Declaration of a State of Emergency and Declaring Emergency Measures)
) **ORDER No. D2021-052**
)

ORDER No. D2021-052 FURTHER EXTENDING LOCAL STATE OF EMERGENCY, June 22, 2021